
LISA WADE, PHD

Associate Professor
Department of Sociology
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EMPLOYMENT

Professor, Occidental College (2006 to present)

Chair	2012/2013, 2014/2015
Associate Professor	2012 to present
Assistant Professor	2006 to 2012

Special Visiting Professor, Loyola University New Orleans (2015/2016)

Lecturer, University of Wisconsin, Madison (2003 to 2005)

Teaching Assistant, University of Wisconsin, Madison (2000 to 2006)

Adjunct Instructor, City College of San Francisco, Chabot College, Diablo Valley College, Las Positas College, and San Jose City College (1998 to 1999)

EDUCATION

University of Wisconsin, Madison. Ph.D. 2006 in Sociology

- Dissertation: "Female Genital Mutilation" in the American Imagination
- Comprehensive Exams: Sociology of Gender, Political Sociology
- Minor: History of Science

New York University. M.A. 1997 in Human Sexuality, Marriage, and Family Life Education

University of Amsterdam. Participant 1997 in The Institute on Sexuality, Culture and Society

University of California, Santa Barbara. B.A. 1996 in Philosophy with High Honors

COURSES

Gender and Society
Race and Ethnicity in American Society
Debating Controversial Issues in Sexuality
Power and Sexuality

Introduction to Sociology
Sociological Inquiry
Qualitative Research Methods
Senior Comprehensives

GRANTS AND AWARDS

External:

- 2017 *Contexts* Hall of Fame (inaugural cohort)
2015 American Sociological Association Distinguished Contributions to Teaching Award
2014 Multimedia Educational Resource for Learning and Online Teaching Award for Exemplary Online Learning Resources
2012 ASA Communication and Information Technologies Public Sociology Award
2012 University of Minnesota Department of Sociology Public Sociology Award
2011 Andrew W. Mellon Foundation Digital Scholarship
2009 The Pacific Sociological Association Early Career Teaching Award
2005 Robert Wood Johnson Grant for Interdisciplinary Studies on Health and Society

Internal:

- 2018 Occidental College Faculty Enrichment Grant
2013 Occidental College Linda and Tod White Teaching Prize
2013 Occidental College Faculty Enrichment Grant
2009 Occidental College Faculty Enrichment Grant
2006 University of Wisconsin Award for Excellent Teaching by a Lecturer
2005 University of Wisconsin Women's Studies Research Center Hyde Dissertation Award
2004 University of Wisconsin Vilas Travel Grant
2004 University of Wisconsin Small Grant
2003 Teaching Fellow, University of Wisconsin
1996 University Award of Distinction, University of California, Santa Barbara

PUBLICATIONS

Books:

- 2018 Wade, Lisa and Myra Marx Ferree. *Gender: Ideas, Interactions, Institutions* (2nd edition). New York: W.W. Norton & Co.
- Leads the market in books sold for sociology of gender courses.
- 2017 Wade, Lisa. *American Hookup: The New Culture of Sex on Campus*. New York: W.W. Norton & Co.
- Released in paperback (2018) and the U.K. (2018).
 - Reviewed in *The New York Times* and featured on National Public Radio.
 - Excerpted at *TIME* and *The Guardian*.
 - Starred at Booklist.
- Profiled at Aish, Autostraddle, BBC, *Bitch*, Bookpage, *Boston Common*, Broadly, Canvas 8, the Center for Public Theology, CBN, Commentary, *Contexts*, *Duluth News Tribune*, *Elle*, The Establishment, The Globe and Mail, Guernica, Harvard Educational Review, Huffington Post, Independent Women's Forum, The Institute for Family Studies, Kirkus, KPCC, KPFFK, Manhattan Book Review, *MEL*, Minnesota Public Radio, *My San Antonio*, *New Zealand Herald*, *Publisher's Weekly*, *Psychology of Women Quarterly*, Salon, *San Francisco Chronicle*, *Santa Fe New Mexican*, School Library Journal, *Seattle Times*, Talk

Radio Europe, *The Globe and Mail*, WAMC, WBUR, Wisconsin Public Radio, Yahoo, over 30 college newspapers, and more.

- Assigned in sociology, psychology, history, critical studies, and philosophy courses.
- Excerpted in *Readings for Introductory Sociology* (2nd ed.), edited by Kimberly McGann (Sage, 2018) and *Subject & Strategy: A Writer's Reader* (15th e), edited by Paul Eschholz and Alfred Rosa (Macmillan, 2018).

- 2016 Wade, Lisa, Doug Hartmann, and Christopher Uggen, editors. *Assigned: Life with Gender*. New York: W.W. Norton & Co.
- 2014 Wade, Lisa and Myra Marx Ferree. *Gender: Ideas, Interactions, Institutions* (1st edition). New York: W.W. Norton & Co.

Journal articles and book chapters:

- 2019 Confronting Manhood After Trump. In *Antidemocracy in America: Truth, Power, and the Republic at Risk*. New York: Columbia University Press.
- 2018 with Michael Kimmel. Ask a Feminist: Michael Kimmel and Lisa Wade Discuss Toxic Masculinity. *Signs: Journal of Women in Culture and Society* 44, 1: 233-254.
- 2015 Are Women Bad at Orgasms? Understanding the Gender Gap. Pp. 227-237 in *Gender, Sex, and Politics: In the Streets and Between the Sheets in the 21st Century*, edited by Shira Tarrant. New York: Routledge.
- 2014 with Heather Talley. Feminist Images of Public Intellectualism: An Interview with Lisa Wade. *Feminist Teacher* 23, 2: 158-162.
- 2013 The New Science of Sex Difference. *Sociology Compass* 7, 4: 278-293.
- Reprinted as pp. 22-34 in Zinn, Maxine Baca, Pierrette Hondagneu-Sotelo, Michael A. Messner, and Amy M. Denissen. 2015. *Gender Through the Prism of Difference* (5th ed.). New York: Oxford University Press.
- 2012 Learning from “Female Genital Mutilation”: Lessons from 30 Years of Academic Discourse. *Ethnicities* 12, 1: 26-49.
- 2012 The Function of Balance in U.S. News Coverage of Uncontested Issues: The Case of Female Genital Cutting. *Journalism: Theory, Practice & Criticism* 13, 7: 867-883.
- 2012 with Caroline Heldman. Hooking Up and Opting Out: What Students Learn about Sex in their First Year of College. Pp. 128-145 in *Sex for Life: From Virginity to Viagra, How Sexuality Changes Throughout our Lives*, edited by John DeLamater and Laura Carpenter. New York: New York University Press.
- 2012 with Gwen Sharp. 2013. Sociological Images: Blogging as Public Sociology. *Social Science Computer Review* 31, 2: 221-228.

- 2011 Wade, Lisa. The Politics of Acculturation: Female Genital Cutting and the Challenge of Building Multicultural Democracies. *Social Problems* 58, 4: 518-537.
- Reprinted as pp. 277-294 in Stompler, Mindy, Dawn Baunach, Wendy Simonds, Elroi Windsor, and Elisabeth Burgess. 2014. *Sex Matters: The Sexuality and Society Reader*. New York: W.W. Norton.
- 2011 The Emancipatory Promise of the Habitus: Lindy Hop, the Body, and Social Change. *Ethnography* 12, 2: 224-246.
- 2011 Journalism, Advocacy, and the Social Construction of Consensus. *Media, Culture & Society* 38, 8: 1166-1184.
- 2011 with Caroline Heldman. Sexualizing Sarah Palin: The Social and Political Contexts of the Sexual Objectification of Female Candidates. *Sex Roles* 65, 3-4: 156-164.
- 2011 with Gwen Sharp. Selling Sex. Pp. 163-172 in *Images that Injure: Pictorial Stereotypes in the Media*, edited by Lester Paul and Susan Ross. Westport, CT: Praeger.
- 2010 with Caroline Heldman. Hook Up Culture: Setting a New Research Agenda. *Sexuality Research and Social Policy* 7, 4: 323.
- 2009 Defining Gendered Oppression in U.S. Newspapers: The Strategic Value of “Female Genital Mutilation.” *Gender & Society* 23, 3: 293-314. [lead article]
- 2005 with Emily Kremer and Jessica Brown. The Incidental Orgasm: The Presence of Clitoral Knowledge and the Absence of Orgasm for Women. *Women & Health* 42, 1: 117-138.
- 2003 with Jeremy Freese and Allen Li. The Potential Relevance of Biology to Social Inquiry. *Annual Review of Sociology*, 29: 233-256.
- 2002 with John D. DeLamater. Relationship Dissolution as a Life Stage Transition: Effects on Sexual Attitudes and Behaviors. *Journal of Marriage and Family*, 64, 4: 898-915.

Contributions to teaching materials:

- 2017 On Intellectual Thrashing: My Thanks to Dorothy Roberts. P. 15 in *Writing Strategies for Theses and Dissertations in Social Sciences, Humanities, Education, and Business*, edited by Robert Runté. Lethbridge, Alberta: Essential Edits.
- 2017 What’s So Cultural about Hookup Culture? *Contexts* 16, 1: 66-68.
- Reprinted in pp. 168-171 in Ali, Syed and Philip Cohen (eds.). 2018. *The Contexts Reader* (3rd ed.). New York: W.W. Norton and Co.
- 2015 Class and Race Demographics of LGBT Families. In *Families as They Really Are* (2nd ed.), edited by Barbara Risman and Virginia Rutter. New York: W. W. Norton and Co.
- 2015 More Similarities than Differences in Study of Race and Fatherhood. In *Families as They Really Are* (2nd ed.), edited by Barbara Risman and Virginia Rutter. New York: W. W. Norton and Co.

- 2014 Understanding and Ending the Campus Sexual Assault Epidemic. *Contexts* 13, 2: 18-19.
- Reprinted as pp. 80-81 in O'Brien, Jodi and Arlene Stein (eds.). 2017. *Gender, Sexuality, and Intimacy: A Contexts Reader*. New York: Sage Publications.
- Reprinted as part of "Rape and Rape Culture," pp. 81-90 in Ali, Syed and Philip Cohen (eds.). 2018. *The Contexts Reader* (3rd ed.). New York: W.W. Norton and Co.
- 2014 Two 7-Year-Old Boys, Two Dramatically Different News Stories. In *Sociology in Action* (17th ed.), by Melinda Messineo and Mellisa Holtzman. Plymouth, MI: Hayden-McNeil Publishing.
- Reprint forthcoming in Messineo, Melinda and Mellisa Holtzman. *Sociology in Action* (18th ed.). Plymouth, MI: Hayden-McNeil Publishing.
- 2014 The (Terrifying) Transformative Potential of Technology. Pp. 187-188 in *Thinking Critically* (11th ed.), edited by John Chaffee. Boston, MA: Cengage Learning.
- 2011 with Gwen Sharp. Land Management and the American Mustang. *Contexts* 10, 4: 76-77.
- 2011 Banal Nationalism. *Contexts* 10, 3: 80-81.
- 2011 with Gwen Sharp. Secrets of a Feminist Icon. *Contexts* 10, 2: 82-83.
- 2011 The Social Control of Mothers. *Contexts* 10, 1: 76-77.
- 2011 with Gwen Sharp. Illustrating the Social Construction of Race and Racial Stereotypes with Images. *Teaching Resources and Innovations Library for Sociology*. Available online at <http://trails.asanet.org>.
- 2010 with Gwen Sharp. Skull Face and the Self-Fulfilling Stereotype. *Contexts* 9, 4: 80-81.
- Reprinted as p. 356 in Alexander, Jeffrey C., Kenneth Thompson, and Laura Edles. 2011. *A Contemporary Introduction to Sociology* (2nd ed.). Paradigm Publishers: Boulder, CO.
- 2010 with Gwen Sharp. What is Indian Art? *Contexts* 9, 3: 76-77.
- 2010 with Gwen Sharp. Flesh-Toned. *Contexts* 9, 2: 84-85.
- 2010 with Gwen Sharp. Consuming Oppression. *Contexts* 9, 1: 46-49.
- 2008 *Instructor's Manual to Accompany Understanding Human Sexuality*. New York: McGraw-Hill.
- 2007 Comparing Apples and Oranges. In *The Sociology of Gender: Syllabi and Other Instructional Materials* (6th ed.), edited by Betsy Lucal and Amy Blackstone. Washington, DC: ASA.
- 2007 Deodorant and Other Gendered Products. In *The Sociology of Gender: Syllabi and Other Instructional Materials* (6th ed.), edited by Betsy Lucal and Amy Blackstone. Washington, DC: ASA.
- 2002 *Instructor's Manual to Accompany Understanding Human Sexuality*. New York: McGraw-Hill.

Book reviews, encyclopedia entries, and other service publications:

- Forth. with Joseph Padgett. Hookup Culture and Higher Education. *Handbook of Contemporary Feminism*, edited by Andrea Press and Tasha Oren. New York: Routledge.
- 2018 Unwarranted Allegations in *Unwanted Advances: On Laura Kipnis's Attack on Title IX. Contemporary Sociology*, 47, 2: 137-139.
- 2017 Missing Feminism in *Unwanted Advances. Signs*, July 5.
- 2017 Can Bystander-Intervention Training Prevent Sexual Assault by College Athletes? *CQ Researcher* 27, 16: 377.
- 2016 Review of "American Allegory: Lindy Hop and the Racial Imagination," by Black Hawk Hancock. *Contemporary Sociology* 45, 2: 188-190.
- 2016 Review of "Tough Guise 2: Violence, Manhood, and American Culture." *Men and Masculinities* 19, 2: 209-211.
- 2015 Clitoridectomy, Female Genital Cutting Practices and Law. In *The Wiley-Blackwell Encyclopedia of Gender and Sexuality Studies*, edited by Nancy Naples, Angela Wong, Maithree Wickramasinghe, and Renee C. Hoogland Hoboken, New Jersey: Wiley-Blackwell.
- 2009 The Evolution of Feminist Thought about Female Genital Cutting. *Network News: The Newsletter of Sociologists for Women in Society* 26: 326-331.
- 2008 Book Review of *On The Fireline: Living and Dying with Wildland Firefighters* by Matthew Desmond. *Teaching Sociology* 36, 3: 298-300.
- 2008 Book Review of *The Caveman Mystique: Pop-Darwinism and the Debates Over Sex, Violence, and Science* by Martha McCaughey. *Gender & Society* 22, 2: 263-264.
- 2004 Teen Sexuality and Sex Education. *Network News: The Newsletter of Sociologists for Women in Society* XXI, 1: 9-12.
- 2002 Book Review of *Marriage in a Culture of Divorce* by Karla Hackstaff. *Journal of Sex and Marital Therapy* 28, 5: 469-471.
- 2002 Book Review of *Male Bodies: Health, Culture, and Identity* by Jonathan Watson. *Journal of Sex and Marital Therapy* 28, 4: 368-370.

In progress:

Doing Casual Sex: Following, Breaking, and Furthering the Rules. *Revise and Resubmit.*

INVITED LECTURES AND CAMPUS-WIDE APPEARANCES

On the role of the public intellectual:

- 2017 University of Chicago (Chicago, April 28)
- 2016 Boise State University (Boise, March 14-15)
- 2016 Wichita State University Sociology Department Gender & Sexuality Conference, Keynote Speaker (Wichita, March 4)
- 2015 Midwest Sociological Society Meetings, Keynote Speaker (St. Louis, March 27)
- 2012 Occidental College Digital Scholarship Symposium, Panelist (Los Angeles, April 12)
- 2012 University of Massachusetts Sociology Department Colloquium (Amherst, March 27)

On hookup culture on college campuses:

- 2018 Pomona College (Pomona, November 14)
- 2018 University of Southern California (Los Angeles, November 5)
- 2018 U.S. Air Force Academy (Colorado Springs, October 29)
- 2018 Kenyon College (Gambier, October 22)
- 2018 Chapman University (Orange, October 10)
- 2018 University of California (San Diego, October 9)
- 2018 Furman University (Greenville, April 19)
- 2018 Tulane University (New Orleans, April 18)
- 2018 Swarthmore College (Swarthmore, April 12)
- 2018 Franklin and Marshall College (Lancaster, April 12)
- 2018 Pacific Lutheran University (Tacoma, April 10)
- 2018 Occidental College (Los Angeles, March 27)
- 2018 Chapman University (Orange, March 15)
- 2018 California State University (Long Beach, March 14)
- 2018 Alabama Child Safety Conference (Huntington, March 6)
- 2018 Oregon Women's Conference (Bend, March 3)
- 2018 Pomona College (Pomona, February 15)
- 2018 California State University, Fullerton (Fullerton, February 13)
- 2018 University of Texas, Permian Basin (Odessa, February 8)
- 2018 Tarrant County College (Fort Worth, February 7)
- 2017 Cornell University (Ithaca, November 16)
- 2017 Butte College (Oroville, November 9)
- 2017 Moorpark College (Moorpark, November 2)
- 2017 University of California (Los Angeles, October 24)
- 2017 University of California Sociology Department Colloquium (Irvine, October 20)
- 2017 University of California (Santa Barbara, October 17)
- 2017 University of Delaware (Newark, October 4)
- 2017 Elon University (Elon, October 2)
- 2017 Northwestern University (Evanston, May 1)
- 2017 Seminary Co-op Bookstore (Chicago, April 27)
- 2017 University of Minnesota Sociology Department Colloquium (Minneapolis, April 25)
- 2017 Saint Louis University (Saint Louis, April 24)
- 2017 Southern Illinois University (Carbondale, April 24)
- 2017 University of Virginia (Charlottesville, April 12)
- 2017 University of New Orleans (New Orleans, April 10)
- 2017 State University of New York (Brockport, April 6)
- 2017 Hobart and William Smith Colleges (Geneva, April 5)

- 2017 California State University (Chico, March 9)
- 2017 California Lutheran University (Thousand Oaks, March 7)
- 2017 University of Southern California (Los Angeles, March 6)
- 2017 California State University Sociology Week (Fullerton, March 6)
- 2017 Northeastern University (Boston, February 14)
- 2017 Massachusetts Institute of Technology Pleasure Week (Boston, February 13)
- 2017 Harvard University Humanist Hub Sunday Speaking Series (Boston, February 12)
- 2017 Harvard Bookstore (Boston, February 12)
- 2017 Politics and Prose (Washington DC, February 11)
- 2017 Hunter College (New York, February 8)
- 2017 Columbia University (New York, February 7)
- 2017 Barnes & Noble (San Mateo, February 4)
- 2017 Stanford University (Palo Alto, February 3-4)
- 2017 Books, Inc. (Berkeley, February 2)
- 2017 Whitman College (Walla Walla, January 31)
- 2017 Seattle Town Hall (Seattle, January 30)
- 2017 Loyola University Scholars Strategy Network Lecture (New Orleans, January 25)
- 2017 Louisiana State University Engendering Scholarship Speakers Series (Baton Rouge, Jan 24)
- 2017 Octavia Books (New Orleans, January 12)
- 2016 Louisiana State University (Baton Rouge, April 20)
- 2016 University of Wisconsin (River Falls, March 22-23)
- 2016 Boise State University (Boise, March 14-15)
- 2016 Wichita State University Sociology Department Gender & Sexuality Conference, Keynote Speaker (Wichita, March 4)
- 2015 Shawnee State University Distinguished Lecture Series (Portsmouth, October 27)
- 2015 Marshall University (Huntington, October 26)
- 2015 University of Missouri (Columbia, March 31)
- 2014 University of Illinois Artist in Residence (Urbana-Champaign, October 19-23)
- 2014 Westminster College Bastian Diversity Lecture Series (Salt Lake City, March 11)
- 2013 Macalester College (Saint Paul, October 1-2)
- 2013 Carleton College (Northfield, September 30)
- 2013 Citrus College Sex 101 (Glendora, April 2)
- 2013 Pomona College (Claremont, March 27)
- 2012 Dartmouth University (Hanover, March 29)
- 2012 Harvard University Sex Week (Boston, March 26-28)
- 2012 Yale University Sex Week (New Haven, February 6-7)
- 2011 Franklin and Marshall College Common Hour (Lancaster, March 24)
- 2010 Tulane University Newcomb College Institute Speakers Series (New Orleans, September 30)
- 2010 Loyola University (New Orleans, September 29)

On gender and sexual diversity in human life:

- 2017 California State University Sociology Week (Fullerton, March 6)
- 2016 Tulane University Fridays at Newcomb (New Orleans, April 22)
- 2014 University of Illinois Artist in Residence (Urbana-Champaign, October 19-23)
- 2014 Citrus College Sex 101 (Glendora, April 3)
- 2013 Queen's University (Kingston, February 26)
- 2013 Occidental College (Los Angeles, January 31)
- 2012 California State University (Northridge, April 26)
- 2012 University of California Couples and Sex Therapy Training Program (Los Angeles, April 5)

On how feminism can save friendship:

- 2014 University of Illinois Artist in Residence (Urbana-Champaign, October 19-23)
- 2013 Citrus College (Glendora, September 10)
- 2013 Harvard University Women's Week (Boston, March 11)
- 2012 Boston University (Boston, March 27-28)
- 2012 Yale University Sex Week (New Haven, February 6-7)
- 2011 Occidental College Last Lecture Series (Los Angeles, December 1)

On the gender politics of orgasm:

- 2014 University of Illinois Artist in Residence (Urbana-Champaign, October 19-23)
- 2012 Harvard University Sex Week (Boston, March 26-28)
- 2012 Yale University Sex Week (New Haven, February 6-7)
- 2011 Occidental College Feminist Faculty Series (Los Angeles, October 26)
- 2009 University of Southern California Health Center Staff Education Series (Los Angeles, Apr 24)

On the politics of female genital cutting:

- 2013 University of Akron AKD Spring Awards Banquet (Akron, April 19)
- 2012 California State University AKD Sociology Honor Society (Northridge, October 8)
- 2012 Boston University (Boston, March 27-28)
- 2011 Pacific Lutheran University Sex + Speakers Series (Parkland, October 25-26)
- 2011 University of California Brown Bag Lecture Series (Los Angeles, October 15)
- 2010 Tulane University Newcomb College Institute Speakers Series (New Orleans, September 30)
- 2009 Slippery Rock University Women's Studies Speaker Series (Slippery Rock, November 5)
- 2009 California Lutheran University Health and Social Change Lecture Series (Thousand Oaks, October 21)

On sociology as a passion and profession:

- 2015 University of Nebraska Undergraduate Sociological Symposium, Keynote Speaker (Omaha, November 12)
- 2013 University of Akron AKD Awards Banquet, Distinguished Speaker (Akron, April 19)

Other, miscellaneous:

- 2014 The new science of sex difference. University of Illinois Artist in Residence (Urbana-Champaign, October 19-23)
- 2013 Bartending, gender, and the body. United States Bartending Guild (Los Angeles, October 15)
- 2011 The emancipatory promise of the habitus. Pacific Lutheran University Sex + Speakers Series (Parkland, October 25-26)

CONFERENCE PRESENTATIONS

- 2018 “Writing Workshop.” Panelist at the American Sociological Association meetings in Philadelphia, PA.
- 2018 “Follow the Leader: Building your Audience and Making an Impact with Twitter.” Panelist at the American Sociological Association meetings in Philadelphia, PA.
- 2015 “Creating an Academic Presence Online: Social Networking, Blogging, and Personal Websites.” Panelist at the American Sociological Association meetings in Chicago, IL.
- 2014 “Using Social Media as a Professional Development Tool.” Panelist August 18 at the American Sociological Association meetings in San Francisco, CA.
- 2013 “Public Intellectualism: Engaging in Real-Time Political Discourse through New Media.” March 30 at the Western Political Science Association meetings in Hollywood, CA.
- 2013 “21st Century Sex Wars.” March 28 at the Western Political Science Association meetings in Hollywood, CA.
- 2012 “‘The Girl Doesn’t Expect Anything...’: How a Media Manufactured Sexuality is Shaping Campus Sexual Culture.” Featured speaker September 17-19 at the Indiana State University International Crime, Media & Popular Culture Studies Conference in Terre Haute, IN.
- 2012 “Should You be on Facebook (and Will Anyone Care if You Are)?” Panelist August 19 at the American Sociological Association meetings in Denver, CO.
- 2011 with Gwen Sharp. “Different Types of Publication Opportunities for Students.” Presented August 22 at the American Sociological Association meetings in Las Vegas, NV.
- 2011 “Journalism, Advocacy, and the Social Construction of Consensus.” Presented August 20 at the American Sociological Association meetings in Las Vegas, NV.
- 2011 with Gwen Sharp. “The Secrets of Sociological Images.” Presented August 20 at the Society for the Study of Social Problems meetings in Las Vegas, NV.
- 2010 “Stigmatizing, Refining, and Mainstreaming LGBTQ Identities.” Organized August 16 at the American Sociological Association meetings in San Francisco, CA.
- 2009 with Gwen Sharp. “Sociological Images: Analyzing Advertisements in the Classroom.” Presented August 8 at the American Sociological Association meetings in San Francisco, CA.
- 2009 “Should I Blog? A Discussion of the Benefits of Blogging in Academia.” Roundtable August 9 at the American Sociological Association meetings in San Francisco, CA.
- 2009 with Gwen Sharp. “Sociological Images: Analyzing Advertisements in the Classroom.” Presented April 8 at the Pacific Sociological Association meetings in San Diego, CA.
- 2008 with Gwen Sharp. “Seeing Is Believing: An Interactive Presentation on Analyzing Advertisements in the Classroom.” Poster presentation October 23 to 25 at the International Society for Exploring Teaching and Learning meetings in Las Vegas, NV.
- 2008 “Anatomy of an Outrage: Collusion and Confusion over the Medicalization of Female Genital Cutting.” February 8 at the Sociologists for Women in Society meetings in Las Vegas, NV.

- 2007 “Feminism or Imperialism? Understanding Feminist Conflict Over FGC.” Presented April 13 at the Pacific Southwest Women’s Studies meetings in Los Angeles, CA.
- 2005 “The Contingency of Medical Authority over Female Genital Cutting: A Case Study in Context.” Presented October 15 at “A Matter of Facts: Problems of Evidence in Medicine and Public Health,” a conference sponsored by the Robert Wood Johnson Foundation.
- 2005 “Ideological Context and the Framing of Female Genital Mutilation: Discursive Contests between Doctors and Feminists in the Mass Media.” Roundtable August 13 at the American Sociological Association meetings in Philadelphia, PA.
- 2005 “Public American Discourse about FGM and the Relevance to Transnational Eradication Efforts.” April 15 at the UW System Women’s Studies meetings in Madison, WI.
- 2005 “Framing Female Genital Mutilation: Discursive Contests between Activists and Doctors.” Presented April 2 at the Midwest Sociological Society meetings in Minneapolis, MN.
- 2002 with Emily C. Kremer. “Is There a Cultural Clitoridectomy?” At the Society for the Scientific Study of Sexuality Great Lakes/Eastern Regional meetings in Big Rapids, MI.
- 2000 “The Effect of Relationship Dissolution on Sexual Attitudes and Behaviors.” Presented at the Society for the Scientific Study of Sexuality meetings in Orlando, FL.
- 1999 “Consequences of the Early Constructions of AIDS.” Presented at Beyond Boundaries: Sexuality Across Cultures in Amsterdam, The Netherlands.
- 1998 “Using the AIDS Memorial Quilt to Enhance HIV/AIDS Education in Schools.” Presented at the Centers for Disease Control National Leadership meetings in Atlanta, GA.
- 1998 “Using the AIDS Memorial Quilt to Enhance HIV/AIDS Education in Schools.” Presented at the GLSEN Second Annual Conference: Teaching Respect For All in Oakland, CA.

PROFESSIONAL SERVICE

Steering committees, boards, and task forces

- American Sociological Association Public Understanding of Sociology Award Selection Committee, member (2019-2021)
- Tulane University, Wave of Change Expert Panel on Sexual Assault, member (2017 to present)
- Pacific Standard*, editorial advisory board member (2017 to present)
- Scholars Strategy Network, member (2017 to present)
- Engender, advisory board member (2017 to present)
- Council on Contemporary Families, member (2016 to present)
- American Sociological Association Committee on Public Engagement, member (2016 to present)
- American Sociological Association Task Force on Social Media, member (2015/2016)
- Contexts*, board member (2014 to present)

Reviews

American Sociological Review
British Journal of Sociology
Contexts
Culture, Health and Sexuality
Current Sociology
Demographic Research
Gender & Society
Gender, Place and Culture
Law & Society Review
Mobilization
New York University Press
Oxford University Press
Sex Roles
Sexuality & Culture
Sexuality Research and Social Policy
Social Currents
Social Forces
Social Problems
Social Psychology Quarterly
Sociological Forum
Sociological Inquiry
The Sociological Quarterly
Violence Against Women
Women's Studies Int'l Forum

Endorsements

iGen: Why Today's Super-Connected Kids Are Growing Up Less Rebellious, More Tolerant, Less Happy—and Completely Unprepared for Adulthood, by Jean M. Twenge (Simon and Schuster, 2017)

Enduring Bonds: Inequality, Marriage, Parenting, and Everything Else that Makes Families Great and Terrible, by Philip N. Cohen (W.W. Norton, 2018)

The Secret Life of the Cheating Wife: Power, Pragmatism, and Pleasure in Women's Infidelity, by Alicia M. Walker (Lexington Books, 2018)

Where the Millennials Will Take Us: A New Generation Wrestles with the Gender Structure, by Barbara Risman (Oxford University Press, 2018)

Beyond the Birds and Bees, by Bonnie J. Rough (Seal Press, forthcoming)

After the Rise and Stall of American Feminism: Taking Back a Revolution, by Lynn S. Chancer (Stanford University Press, forthcoming)

Love, Inc.: Dating Apps, the Big White Wedding, and Chasing the Happily Everafter, by Laurie Essig (University of California Press, forthcoming).

Raising Empowered Daughters: A Dad-to-Dad Guide, by Mike Adamick (Seal Press, forthcoming).

PUBLIC SOCIOLOGY

Sociological Images:

With Gwen Sharp, PhD, I am the founder of Sociological Images (thesocietypages.org/socimages). Designed to encourage the public to exercise and develop their sociological imagination, the site presents brief discussions of compelling and timely imagery that span the breadth of sociological inquiry. I was the site's principal author and editor between 2007 and 2017. With an archive of over 5,000 posts, today the website is the most highly-trafficked sociology-based site on the web and reaches into the blogosphere with fans, friends, and followers on tumblr, twitter, facebook, and pinterest. It is used as a source by a wide range of news organizations, are routinely cross-posted at high profile news and opinion sites.

While Sociological Images has a wide array of readers, it is also a teaching resource. It offers timely material for courses, short essays, images guides, and sample assignments. It has been reviewed favorably in *Teaching Sociology* and *Visual Studies*, featured in *Teaching in Higher Education*, and it has received awards from The American Sociological Association, The Pacific Sociological Association, the American Sociological Association section on Communication and Information Technologies, *Contexts* magazine, the University of Minnesota Department of Sociology, the Mellon Foundation, and the Multimedia Educational Resource for Learning and Online Teaching.

Social media following:

Lisa Wade, PhD

twitter.com/lisawade	18,000
facebook.com/lisawadephd	7,000
instagram.com/lisawadephd	1,100

Sociological Images

twitter.com/socimages	26,000
facebook.com/socimages	94,000
pinterest.com/socimages	14,000
socimages.tumblr.com	27,000

Gender: Ideas, Interactions, Institutions

twitter.com/socofgender	1,900
facebook.com/socofgender	10,000
pinterest.com socofgender	500

Total 199,500

Instances used as a source in news and opinion:

I have been used as an expert source in over 200 news and opinion articles. Outlets in which I have been used as a source include mainstream media such as CNN, ABC News, and MTV; newspapers of record such as the *Boston Globe*, *Los Angeles Times*, *New York Times*, *Chicago Tribune*, *San Francisco Chronicle*, *Wall Street Journal*, and *Washington Post*; legacy magazines such as *The Atlantic*, *Cosmopolitan*, *Ebony*, *Elle*, *The Economist*, *Esquire*, *Harvard Business Review*, *Ms.*, and *The New Yorker*, and far right outlets like *Campus Reform* and the *Daily Caller*.

Select essays written for news and opinion publications:

2018 What College Students Say about the Hookup Culture. *Female First*, April 13.

2018 Harvard's Outgoing President Hit a Bull's-eye When She Banned Single-Sex Social Clubs. *Tribune Publishing*, February 14.

Reprinted at *Adrian Daily Telegram*, *ArcaMax*, *Arizona Daily Star*, *Bellingham Herald*, *Bend Bulletin*, *Canton Sunday Repository*, *Columbia*, *Danbury Sunday News-Times*, *Edinburg Daily Review*, *Elkton Quincy Whig*, *Fall River Herald News*, *Frederick Sunday News-Post*, *Holland Sentinel*, *Kennewick Tri-City Herald*, *Massillon Sunday Independent*, *Neuces County Record Star*, *New London The Day*, *Pittsburgh Tribune-Review*, *acramento Bee*, *Sherman Herald Democrat*, *Springfield State Journal-Register*, *The State Journal-Register*, *Tribune Content Agency*, *Willimantic Chronicle*, *Wisconsin State Journal*.

2017 Confronting Manhood After Trump. *Public Books*, October 26.

2017 The Rise of Hookup Sexual Culture on American College Campuses. *Scholars Strategy Network*, August 25.

2017 Why Colleges Should Get Rid of Fraternities for Good. *TIME*, May 19.

2017 The Hidden Penalty of Motherhood – and What It Costs Us. *Money*, May 11.

- 2017 Rape on Campus: Athletes, Status, and the Sexual Assault Crisis. *The Conversation*, March 6.
Reprinted at *Salon*, *Business Insider*.
- 2017 Is Mass Murder Becoming a Form of Protest? *The Conversation*, January 16.
Reprinted at *Newsweek*, *Business Insider*.
- 2017 The Modern Marriage Trap—and What to Do About It. *Money*, January 11.
- 2017 Women Are Less Happy than Men in Marriage, but Society Pretends It Isn't True. *Business Insider*, January 8.
- 2017 How American Colleges Became Bastions of Booze, Sex, and Entitlement. *TIME*, January 6.
- 2016 The Invisible Workload that Drags Women Down. *Money*, December 29.
Reprinted in the print edition, May 2017.
- 2016 Sex on Campus Isn't What You Think: What 101 Student Journals Taught Me. *The Guardian*, August 23.
- 2016 Two Violent Men, Two Symptoms of the Same Sickness. *The Conversation*, June 14.
Reprinted at *San Francisco Gate*, *New Republic*, *United Press International*, *Special Broadcasting Company (SBS)*, *Femidea (Korea)*, *Newsweek (Japan)*, *The Public Humanist*.
- 2015 A Sociologist Has an Unsettling Theory about How We Experience Emotion. *Business Insider*, September 29.
- 2015 The Lethal Gentleman: The “Benevolent Sexism” Behind Dylann Roof's Racism. *The Conversation*, June 19.
Reprinted at *Raw Story*, *Quartz*, *Washington Post*.
- 2015 The Gender Pay Gap Begins at a Very Young Age. *Business Insider*, June 4.
- 2015 Gay Men are More Likely to Graduate College Than Anyone Else. *Business Insider*, June 2.
- 2015 This Image Shows Why Women Have So Many Clothes. *Business Insider*, March 20.
- 2014 Ten Things Every College Professor Hates. *Business Insider*, August 26.
- 2013 Why Trolls Spammed a College's Rape Reporting System. *Salon*, December 19.
- 2013 American Men's Hidden Crisis: They Need More Friends! *Salon*, December 7.
- 2013 Wade, Lisa. What Do You Use to Get Stuff Done? *UseThis*, October 3.
- 2013 Four Things that Lower Your Testosterone. *Salon*, September 19.
- 2013 Sex Shocker! Men and Women Aren't that Different. *Salon*, September 18.

- 2013 Seven Surprising Discoveries about Sex. *Alternet*, September 18.
- 2013 Yes, Let's Talk about Race and IQ. *Politico*, August 22.
- 2013 Five Reasons Your "Sexual Peak" Might be Fake. *Salon*, August 14.
- 2013 The Hookup Elites. *Slate*. July 19.
- 2013 Lisa Wade, PhD. *What Are All the PhDs?* June 9.
- 2013 The Hookup Culture Bogeyman. *Los Angeles Times*, May 30.
- 2013 The Growing Cost of Having Kids Is Tipping More Women Towards Ambivalence about Motherhood. *Alternet*, May 6.
- 2013 The Orgasm Gap: The Real Reason Women Get Off Less Often Than Men and How to Fix It. *AlterNet*, April 3.
- 2013 High Heels Hurt Like Hell: Do Women Wear Them to Signify Class and Status? *AlterNet*, February 28.

Radio and podcast appearances:

- 2019 Hookup Culture. *UCLA's FEM News Magazine*, March 9.
- 2018 American Hookup. *Parenting Teens*, December 31.
- 2018 Dick Move (MEN, Part 1). *Scene on Radio*, July 11.
- 2018 Lisa Wade, Author of "American Hookup." *Spotlight* (Talk Radio Europe), May 16.
- 2018 Dating at University, Online Dating. *Thinking Allowed* (BBC), March 28.
- 2018 #39 Dr. Lisa Wade. *The Ferg Neal Show*, March 23.
- 2017 Just a Hookup with Dr. Wade. *Family Affairs*, November 28.
- 2017 Gender and Sexuality with Dr. Wade. *Sexology*, October 31.
- 2017 Sex Ed: Laura Kipnis and Lisa Wade. *Seminary Co-op Open Stacks*, July 16.
- 2017 Fraternities Should Be Removed from All Campuses. *Evening Show with Dmitri Sotis* (WTOP), June 28.
- 2017 After Penn State Hazing Death, Professor Argues Fraternities Must Go. *Here and Now* (WBUR), June 19.
- 2017 Should Universities Get Rid of Fraternities? *Joy Cardin Show* (WPR), May 23.
- 2017 Lisa Wade on "American Hookup." *The Society Pages Office Hours*, May 22.
- 2017 Mass Murder as a Form of Protest. *Academic Minute* (WAMC), April 10.

- 2017 American Hookup: The New Culture of Sex on Campus. *New Books in Gender Studies*, April 6.
- 2017 What Do We Really Know About College Hookup Culture? *Joy Cardin Show* (WPR), April 4.
- 2017 Just Sex. *Hidden Brain* (NPR), February 14.
- 2017 American Hookup: The New Culture of Sex on Campus, with Lisa Wade. *BreakThru Today*, February 2.
- 2017 Hookup Culture with Lisa Wade. *Speaking of Sex*, January.
- 2017 Untitled. *The David Feldman Show* (KPFK), January 24.
- 2017 The Reality of Hookup Culture. *Sexology*, January 19.
- 2017 American Hookup. *Unscrewed*, January 12.
- 2016 Talking with Kids about Sexual Assault and Consent. *News with Kerri Miller* (MPR, Minnesota), November 2.
- 2016 Millennials Are Having Less Sex Than Their Parents. *News with Kerri Miller* (MPR, Minnesota), August 18.
- 2016 Gender and the Workplace. *In the Workplace*, July 28.
- 2016 How It Became OK for Guys to Take Care of Themselves. NPR, January 6.
- 2014 Can't Buy Me Love. *Bitch Magazine: Popaganda*, February 12.
- 2014 Hookup Culture and History. *Sex Nerd Sandra*, July 16.
- 2014 Untitled. *Carl in the Morning*. July 3.
- 2014 Untitled. *The Jesse Lee Peterson Show*. April 16.
- 2014 Pointlessly Gendered Products. *The Weekend Morning News* (CKNW), April 6.
- 2014 More Bromance Needed. (BPR, Boston), January 13.
- 2014 A Man's Best Friend. Canadian Broadcasting Company's *Man Up: Being the Best Man You Can Be*, January 10.
- 2013 Untitled. *Gil Gross Show* (KKSF), December 19.
- 2013 Sociologist to Dudes: Man Up and Make Some Friends. *Word of Mouth* (NHPR, New Hampshire), December 18.
- 2013 Male Friendships Not Close Enough. *The Joy Cardin Show* (WPR, Wisconsin), December 12.
- 2013 GoldieBlox Aims to Build a New Generation of Girl Engineers. *Airtalk* (KPCC), November 26.
- 2013 On Halloween, Some Women Seek Alternatives to Super Sexy Costumes. *Annenberg Radio News*, October 31.

- 2013 Lisa Wade on Sociological Images. *The Society Pages Office Hours*, October 14.
- 2013 Why Are a Bunch of Colleges Being Sued and Reported to the Federal Government under Title IX. *Feminist Magazine* (KPFK), April 30.
- 2012 At Issue with Ben Merens. (WPR, Wisconsin), December 18.
- 2012 The Teenage ‘Pressure Cooker.’” *Soundwaves* (CNN), August 16.
- 2012 Lisa Wade and Gwen Sharp on Public Sociology. *The Society Pages Office Hours*, June 11.
- 2012 Booted from Children's Section of Barnes & Noble for Being a Man?” *Airtalk* (KPCC), June 5.
- 2012 Sex, Death, and Morals in Horror. *Sounds Familiar*, June 1.
- 2012 The Bill Good Show (CKNW), January 3.
- 2011 The Bill Good Show (CKNW), August 18.
- 2010 Use Your Imagination: An Interview with the Women of Sociological Images. *Bitch Media*, September 7.
- 2010 Les in the Morning. (WEOL), March 16.
- 2009 Higher Education Today. *The Society Pages Office Hours*, June 7.
- 2009 Sociological Images and the Epidemiology of Highways. *The Society Pages Office Hours*, January 19.

Television, documentary, and livecast appearances:

- 2018 Hookup Culture. Relatable, with Stephanie Michele (Los Angeles), November 23.
- 2018 How Social Media is Influencing Sexual Attitudes on American College Campuses. CBN News (Virginia Beach), February 24.
- 2017 Ask a Feminist: Michael Kimmel and Lisa Wade Discuss Toxic Masculinity. *Signs*, December 12.
- 2017 ABC7 KABC (Los Angeles and Southern California), September 5.
- 2017 WGN Midday News (Chicago), April 27.
- 2017 Lisa Wade, author of *American Hookup*. Salon Talks (Salon.com), February 10.
- 2017 KTVU FOX (Oakland), February 2.
- 2017 KING-TV (Seattle), January 30.
- 2017 Between Bells. Cheddar Live (cheddar.com), January 12.
- 2015 Dirty Talk. World Kin Ensemble.

- 2014 Superstimulus. Take Part Live (Pivot TV), April 17.
- 2013 Millennial Behavior. Take Part Live (Pivot TV), November 26.
- 2013 Modern Sexuality and “The Square.” Take Part Live (Pivot TV), November 4.
- 2013 Pinkwashing and the Greatest Bad Movie Ever. Take Part Live (Pivot TV), October 7.
- 2013 Colleges Under Fire for Sexual Assault Procedures. Bloomberg Businessweek Videos (bloomberg.com), June 13.
- 2013 Strange Bonds (National Geographic), June 11.
- 2013 Farm Bill Provides Massive Subsidies to Wealthy. Huffington Post Live (huffingtonpost.com), June 6.
- 2013 The “Do What You Love” Sham. Huffington Post Live (huffingtonpost.com), May 30.
- 2013 “New”clear Family (Independent documentary), April 24.
- 2013 Broad Topics (Santa Monica City TV), April 22.
- 2013 I Have “Evolved.” Huffington Post Live (huffingtonpost.com), April 9.
- 2012 Too-Sexy Costumes Send Wrong Message. NBC4 News (Southern California), October 29.
- 2011 Hook Up Culture on Campus. MTV News (MTV), September 26.

Media interviews:

- 2017 Carnal Knowledge: New Orleans Author Investigates Sex, Hooking Up, and the Shifting Emotional Landscape of College-Aged Students, with Amanda Orr. *Louisiana Life*, September/October.
- 2017 Why Men Have an Unspoken Pact Never to Kick Each Other in the Balls, with C. Brian Smith. *MEL*, August 8.
- 2017 Hooking Up in College Fucks with Men, Too, with Tracy Moore. *MEL*, February 15.
- 2017 Hooking Up as a Core Requirement: Casual Sex in College Isn’t Optional Anymore, “It’s an Imperative,” with Philip Eil. *Salon*, February 11.
- 2017 Hooking Up Ain’t a Thing, But Hookup Culture Sure Is, with Taia Handlin. *BTR Today*, February 7.
- 2017 Debunking the Toxic Myths Around Hookup Culture, with Suzannah Weiss. *Broadly*, January 13.
- 2017 A Q&A with “American Hookup” Author Lisa Wade, with Andi Zeisler. *Bitch*, January 9.
- 2015 The Real Reason Women Wear High Heels, with Nicole Charky. *Attn.*, September 2.

- 2013 Still Frisky at 50! Age-Related Sexual Peaks a Myth that Just Hold Us Back in the Sack, Says Leading Sociologist, with Ruth Styles. *The Daily Mail*, August 23.
- 2012 Fifteen Questions with Lisa Wade, with Claire McLaughlin. *Harvard Crimson*, March 7.
- 2012 Interview with Sex Week Speaker Lisa Wade, with Ben Martin. *Harvard University Sex Week*, February 1.
- 2011 Lisa Wade and Consensual Narratives, with Ben Privot. *The Consensual Project*, June 27.
- 2011 Five Pointed Questions: Dr. Lisa Wade & Dr. Gwen Sharp, with Tom Megginson. *Change Marketing*, March 7.