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## LISA WADE, PHD

Associate Professor  
Department of Sociology  
Occidental College  
1600 Campus Road  
Los Angeles, CA 90041

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twitter.com/lisawade  
facebook.com/lisawadephd

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## EMPLOYMENT

**Professor**, Occidental College (2006 to present)

Chair	2012/2013, 2014/2015
Associate Professor	2012 to present
Assistant Professor	2006 to 2012

**Special Visiting Professor**, Loyola University New Orleans (2015/2016)

**Lecturer**, University of Wisconsin, Madison (2003 to 2005)

**Teaching Assistant**, University of Wisconsin, Madison (2000 to 2006)

**Adjunct Instructor**, City College of San Francisco, Chabot College, Diablo Valley College, Las Positas College, and San Jose City College (1998 to 1999)

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## EDUCATION

**University of Wisconsin, Madison.** Ph.D. 2006 in Sociology

- Dissertation: "Female Genital Mutilation" in the American Imagination
- Comprehensive Exams: Sociology of Gender, Political Sociology
- Minor: History of Science

**New York University.** M.A. 1997 in Human Sexuality, Marriage, and Family Life Education

**University of Amsterdam.** Participant 1997 in The Institute on Sexuality, Culture and Society

**University of California, Santa Barbara.** B.A. 1996 in Philosophy with High Honors

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## COURSES TAUGHT

Gender and Society  
Race and Ethnicity in American Society  
Debating Controversial Issues in Sexuality  
Power and Sexuality

Introduction to Sociology  
Sociological Inquiry  
Qualitative Research Methods  
Senior Comprehensives

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## GRANTS AND AWARDS

### External:

- 2015 American Sociological Association Distinguished Contributions to Teaching Award
- 2014 Multimedia Educational Resource for Learning and Online Teaching Award for Exemplary Online Learning Resources
- 2012 American Sociological Association Communication and Information Technologies Public Sociology Award
- 2012 University of Minnesota Department of Sociology Public Sociology Award
- 2009 The Pacific Sociological Association Early Career Teaching Award
- 2005 Robert Wood Johnson Grant for Interdisciplinary Studies on Health and Society

### Internal:

- 2013 Occidental College Linda and Tod White Teaching Prize
- 2013 Occidental College Faculty Enrichment Grant
- 2011 Mellon Digital Scholarship
- 2009 Occidental College Faculty Enrichment Grant
- 2006 University of Wisconsin, Madison Award for Excellent Teaching by a Lecturer
- 2005 University of Wisconsin, Madison Women's Studies Research Center Hyde Dissertation Award
- 2004 University of Wisconsin, Madison Vilas Travel Grant
- 2004 University of Wisconsin, Madison Small Grant
- 2003 Teaching Fellow, University of Wisconsin, Madison
- 1996 University Award of Distinction, University of California, Santa Barbara

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## PUBLICATIONS

### Books:

- 2017 Wade, Lisa. *American Hookup: The New Culture of Sex on Campus*. New York: WW Norton & Co.
  - Reviewed in *The New York Times*
  - Featured on National Public Radio
  - Excerpted at *TIME* and *The Guardian*
  - Starred at Booklist

Profiled in *Aish* • *Autostraddle* • *Bitch* • *Boston Common* • *Broadly* • *Canvas 8* • *Commentary* • *Contexts* • *Duluth News Tribune* • *Elle* • *Guernica* • *Huffington Post* • *Independent Women's Forum* • *KPCC* • *KPFK* • *MEL* • *Minnesota Public Radio* • *My San Antonio* • *New Zealand Herald* • *Salon* • *San Francisco Chronicle* • *Santa Fe New Mexican* • *Seattle Times* • *The Center for Public Theology* • *The Establishment* • *The Globe and Mail* • *The Institute for Family Studies* • *WAMC* • *WBUR* • and more.
- 2016 Wade, Lisa, Doug Hartmann, and Christopher Uggen, editors. *Assigned: Life with Gender*. New York: WW Norton & Co.
- 2014 Wade, Lisa and Myra Marx Ferree. *Gender: Ideas, Interactions, Institutions*. New York: WW Norton & Co.

### Journal articles and book chapters:

- 2015 Wade, Lisa. Are Women Bad at Orgasms? Understanding the Gender Gap. Pp. 227-237 in *Gender, Sex, and Politics: In the Streets and Between the Sheets in the 21<sup>st</sup> Century*, edited by Shira Tarrant. New York: Routledge.
- 2013 Wade, Lisa. The New Science of Sex Difference. *Sociology Compass* 7, 4: 278-293.  
  
Reprinted as pp. 22-34 in Zinn, Maxine Baca, Pierrette Hondagneu-Sotelo, Michael A. Messner, and Amy M. Denissen. 2015. *Gender Through the Prism of Difference* (5<sup>th</sup> ed.). New York: Oxford University Press.
- 2013 Wade, Lisa & Gwen Sharp. 2013. Sociological Images: Blogging as Public Sociology. *Social Science Computer Review* 31, 2: 221-228.
- 2012 Wade, Lisa. Learning from "Female Genital Mutilation": Lessons from 30 Years of Academic Discourse. *Ethnicities* 12, 1: 26-49.
- 2012 Wade, Lisa. The Function of Balance in U.S. News Coverage of Uncontested Issues: The Case of Female Genital Cutting. *Journalism: Theory, Practice & Criticism* 13, 7: 867-883.
- 2012 Wade, Lisa & Caroline Heldman. Hooking Up and Opting Out: What Students Learn about Sex in their First Year of College. Pp. 128-145 in *Sex for Life: From Virginity to Viagra, How Sexuality Changes Throughout our Lives*, edited by John DeLamater and Laura Carpenter. New York: New York University Press.
- 2011 Wade, Lisa. The Politics of Acculturation: Female Genital Cutting and the Challenge of Building Multicultural Democracies. *Social Problems* 58, 4: 518-537.  
  
Reprinted as pp. 277-294 in Stompler, Mindy, Dawn Baunach, Wendy Simonds, Elroi Windsor, and Elisabeth Burgess. 2014. *Sex Matters: The Sexuality and Society Reader*. New York: W.W. Norton.
- 2011 Wade, Lisa. The Emancipatory Promise of the Habitus: Lindy Hop, the Body, and Social Change. *Ethnography* 12, 2: 224-246.
- 2011 Wade, Lisa. Journalism, Advocacy, and the Social Construction of Consensus. *Media, Culture & Society* 38, 8: 1166-1184.
- 2011 Heldman, Caroline & Lisa Wade. Sexualizing Sarah Palin: The Social and Political Contexts of the Sexual Objectification of Female Candidates. *Sex Roles* 65, 3-4: 156-164.
- 2011 Wade, Lisa & Gwen Sharp. Selling Sex. Pp. 163-172 in *Images that Injure: Pictorial Stereotypes in the Media*, edited by Lester Paul and Susan Ross. Westport, CT: Praeger.
- 2010 Heldman, Caroline & Lisa Wade. Hook Up Culture: Setting a New Research Agenda. *Sexuality Research and Social Policy* 7, 4: 323.
- 2009 Wade, Lisa. Defining Gendered Oppression in U.S. Newspapers: The Strategic Value of "Female Genital Mutilation." *Gender & Society* 23, 3: 293-314. [lead article]

- 2005 Wade, Lisa, Emily Kremer, & Jessica Brown. The Incidental Orgasm: The Presence of Clitoral Knowledge and the Absence of Orgasm for Women. *Women & Health* 42, 1: 117-138.
- 2003 Freese, Jeremy, Allen Li, & Lisa Wade. The Potential Relevances of Biology to Social Inquiry. *Annual Review of Sociology*, 29: 233-256.
- 2002 Wade, Lisa & John D. DeLamater. Relationship Dissolution as a Life Stage Transition: Effects on Sexual Attitudes and Behaviors. *Journal of Marriage and Family*, 64, 4: 898-915.

#### Interviews:

- 2014 Talley, Heather. Feminist Images of Public Intellectualism: An Interview with Lisa Wade. *Feminist Teacher* 23, 2: 158-162.

#### Contributions to teaching materials:

- Wade, Lisa. Forthcoming. On Intellectual Thrashing: My Thanks to Dorothy Roberts. In Runté, Robert. 2017. *Writing Strategies for Theses and Dissertations in Social Sciences, Humanities, Education, and Business*. Lethbridge, Alberta: Essential Edits.
- 2017 Wade, Lisa. What's So Cultural about Hookup Culture? *Contexts* 16, 1: 66-68.
- Reprint forthcoming in Ali, Syed and Philip Cohen (eds.). *The Contexts Reader* (3<sup>rd</sup> ed.). New York: W.W. Norton and Co.
- 2015 Wade, Lisa. Class and Race Demographics of LGBT Families. In *Families as They Really Are* (2<sup>nd</sup> ed.), edited by Barbara Risman and Virginia Rutter. New York: W. W. Norton and Co.
- 2015 Wade, Lisa. More Similarities than Differences in Study of Race and Fatherhood. In *Families as They Really Are* (2<sup>nd</sup> ed.), edited by Barbara Risman and Virginia Rutter. New York: W. W. Norton and Co.
- 2014 Wade, Lisa. Understanding and Ending the Campus Sexual Assault Epidemic. *Contexts* 13, 2: 18-19.
- Reprinted as pp. 80-81 in O'Brien, Jodi and Arlene Stein (eds.). 2017. *Gender, Sexuality, and Intimacy: A Contexts Reader*. New York: Sage Publications.
- Reprint forthcoming in Ali, Syed and Philip Cohen (eds.). *The Contexts Reader* (3<sup>rd</sup> ed.). New York: W.W. Norton and Co.
- 2014 Wade, Lisa. Two 7-Year-Old Boys, Two Dramatically Different News Stories. In *Sociology in Action* (17<sup>th</sup> ed.), by Melinda Messineo and Mellisa Holtzman. Plymouth, MI: Hayden-McNeil Publishing.
- Reprint forthcoming in Messineo, Melinda and Mellisa Holtzman. *Sociology in Action* (18<sup>th</sup> ed.). Plymouth, MI: Hayden-McNeil Publishing.
- 2014 Wade, Lisa. The (Terrifying) Transformative Potential of Technology. Pp. 187-188 in *Thinking Critically* (11<sup>th</sup> ed.), edited by John Chaffee. Boston, MA: Cengage Learning.

- 2011 Sharp, Gwen & Lisa Wade. Land Management and the American Mustang. *Contexts* 10, 4: 76-77.
- 2011 Wade, Lisa. Banal Nationalism. *Contexts* 10, 3: 80-81.
- 2011 Sharp, Gwen & Lisa Wade. Secrets of a Feminist Icon. *Contexts* 10, 2: 82-83.
- 2011 Wade, Lisa. The Social Control of Mothers. *Contexts* 10, 1: 76-77.
- 2011 Sharp, Gwen & Lisa Wade. Illustrating the Social Construction of Race and Racial Stereotypes with Images. *Teaching Resources and Innovations Library for Sociology*. Available online at <http://trails.asanet.org>.
- 2010 Wade, Lisa & Gwen Sharp. Skull Face and the Self-Fulfilling Stereotype. *Contexts* 9, 4: 80-81.  
Reprinted as p. 356 in Alexander, Jeffrey C., Kenneth Thompson, and Laura Edles. 2011. *A Contemporary Introduction to Sociology* (2<sup>nd</sup> ed.). Paradigm Publishers: Boulder, CO.
- 2010 Sharp, Gwen & Lisa Wade. What is Indian Art? *Contexts* 9, 3: 76-77.
- 2010 Wade, Lisa & Gwen Sharp. Flesh-Toned. *Contexts* 9, 2: 84-85.
- 2010 Wade, Lisa & Gwen Sharp. Consuming Oppression. *Contexts* 9, 1: 46-49.
- 2008 Wade, Lisa. *Instructor's Manual to Accompany Understanding Human Sexuality*. New York: McGraw-Hill.
- 2007 Wade, Lisa. Comparing Apples and Oranges. In *The Sociology of Gender: Syllabi and Other Instructional Materials* (6th ed.), edited by Betsy Lucal and Amy Blackstone. Washington, DC: ASA.
- 2007 Wade, Lisa. Deodorant and Other Gendered Products. In *The Sociology of Gender: Syllabi and Other Instructional Materials* (6th ed.), edited by Betsy Lucal and Amy Blackstone. Washington, DC: ASA.
- 2002 Wade, Lisa. *Instructor's Manual to Accompany Understanding Human Sexuality*. New York: McGraw-Hill.

**Book reviews, encyclopedia entries, and other service publications:**

- Padgett, Joseph and Lisa Wade. Forthcoming. Hookup Culture. *Handbook of Contemporary Feminism*. New York: Routledge.
- 2017 Wade, Lisa. Missing Feminism in *Unwanted Advances*. *Signs* (online), July 5.
- 2017 Wade, Lisa. Can Bystander-Intervention Training Prevent Sexual Assault by College Athletes? *CQ Researcher* 27, 16: 377.
- 2016 Wade, Lisa. Review of "American Allegory: Lindy Hop and the Racial Imagination," by Black Hawk Hancock. *Contemporary Sociology* 45, 2: 188-190.
- 2016 Wade, Lisa. Review of "Tough Guise 2: Violence, Manhood, and American Culture." *Men and Masculinities* 19, 2: 209-211.

- 2015 Wade, Lisa. Clitoridectomy, Female Genital Cutting Practices and Law. In *The Wiley-Blackwell Encyclopedia of Gender and Sexuality Studies*, edited by Nancy Naples, Angela Wong, Maithree Wickramasinghe, and Renee C. Hoogland Hoboken, New Jersey: Wiley-Blackwell.
- 2009 Wade, Lisa. The Evolution of Feminist Thought about Female Genital Cutting. *Network News: The Newsletter of Sociologists for Women in Society* 26: 326-331.
- 2008 Wade, Lisa. Book Review of *On The Fireline: Living and Dying with Wildland Firefighters* by Matthew Desmond. *Teaching Sociology* 36, 3: 298-300.
- 2008 Wade, Lisa. Book Review of *The Caveman Mystique: Pop-Darwinism and the Debates Over Sex, Violence, and Science* by Martha McCaughey. *Gender & Society* 22, 2: 263-264.
- 2004 Wade, Lisa. Teen Sexuality and Sex Education. *Network News: The Newsletter of Sociologists for Women in Society* XXI, 1: 9-12.
- 2002 Wade, Lisa. Book Review of *Marriage in a Culture of Divorce* by Karla Hackstaff. *Journal of Sex and Marital Therapy* 28, 5: 469-471.
- 2002 Wade, Lisa. Book Review of *Male Bodies: Health, Culture, and Identity* by Jonathan Watson. *Journal of Sex and Marital Therapy* 28, 4: 368-370.

### Work in progress:

Wade, Lisa. [untitled introduction to sociology text]. Contracted with WW Norton & Co.

My current book project is a concept-driven, stand-alone text for teaching Introduction to Sociology. This text will offer pedagogically informed, coherent, theory-driven chapters and conversational translations of sociological research, exploiting history and interdisciplinarity when useful. I use compelling real life examples, go beyond the RCG triad to include multiple forms of inequality, and perform the emotion work that students need to accept sociology's more difficult lessons. This text is under contract with W.W. Norton & Co. and expected in 2020.

Wade, Lisa. "Doing" casual sex: A microsociology of hookup culture.

Drawing on the symbolic interactionist tradition, I describe how college students collectively perform casualness in regard to sexuality. Since meaning in interaction is always fragile and emergent, students have to communicate "meaninglessness" to one another in ongoing ways. I offer a microsociological look at the concrete things students do in interaction to accomplish (the appearance of) casual sexual contact.

Wade, Lisa. Mini-longitudinal cluster autoethnography: Consideration of a research method.

From the beginning of the field, sociologists have struggled with the methodological problems created by the fact that attitudes do not always predict behaviors. In this paper, I argue that the mini-longitudinal cluster autoethnography—a research method I designed to collect data for *American Hookup*—was effective in allowing me to explore the relationship between attitudes and behavior. In this paper, I discuss this alongside other pros and cons of this unconventional form of data collection.

Wade, Lisa. Resisting bodies: A carnal sociology of culture and contradiction.

Contemporary cultural sociologists continue to struggle with theorizing the relationship between embodied (non-declarative), cognitive (declarative), and non-personal, public manifestations of culture (e.g., texts and symbols). Unfortunately, most of the methods that sociologists use to collect data do not allow us to gather rich descriptions of embodied experiences (sensations of the gut and heart) that can be productively compared to declarative or public culture (what we know in our heads). Using data collected through mini-longitudinal cluster autoethnographies with college students, I am able to tap into this comparison. In this paper, I describe how students struggle with emergent contradictions between their stated ideologies (cognitive declarative endorsements of or challenges to public culture) and their visceral, embodied experience of sexuality.

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## INVITED LECTURES AND APPEARANCES

### **On the role of the public intellectual:**

- 2017 University of Chicago (Chicago, April 28)
- 2016 Boise State University (Boise, March 14-15)
- 2016 Wichita State University Sociology Department Gender & Sexuality Conference, Keynote Speaker (Wichita, March 4)
- 2015 Midwest Sociological Society Meetings, Keynote Speaker (St. Louis, March 27)
- 2012 Occidental College Digital Scholarship Symposium, Panelist (Los Angeles, April 12)
- 2012 University of Massachusetts Sociology Department Colloquium (Amherst, March 27)

### **On sociology as a passion and profession:**

- 2015 University of Nebraska Undergraduate Sociological Symposium, Keynote Speaker (Omaha, November 12)
- 2013 University of Akron AKD Awards Banquet, Distinguished Speaker (Akron, April 19)

### **On hookup culture on college campuses:**

- 2018 Bucknell University (Lewisburg, TBD)
- 2018 Franklin and Marshall College (Lancaster, TBD)
- 2017 Cornell University (Ithaca, TBD)
- 2017 Butte College (Oroville, TBD)
- 2017 University of California (Los Angeles, October 24)
- 2017 University of California (Santa Barbara, October 17)
- 2017 University of Delaware (Newark, October 4)
- 2017 Elon University (Elon, October 2)
- 2017 Northwestern University (Evanston, May 1)
- 2017 University of Minnesota Sociology Department Colloquium (Minneapolis, April 25)
- 2017 Saint Louis University (Saint Louis, April 24)
- 2017 Southern Illinois University (Carbondale, April 24)
- 2017 University of Virginia (Charlottesville, April 12)
- 2017 University of New Orleans (New Orleans, April 10)
- 2017 State University of New York (Brockport, April 6)
- 2017 Hobart and William Smith Colleges (Geneva, April 5)
- 2017 California State University (Chico, March 9)

- 2017 California Lutheran University (Thousand Oaks, March 7)
- 2017 University of Southern California (Los Angeles, March 6)
- 2017 California State University Sociology Week (Fullerton, March 6)
- 2017 Northeastern University (Boston, February 14)
- 2017 Massachusetts Institute of Technology Pleasure Week (Boston, February 13)
- 2017 Harvard University Humanist Hub Sunday Speaking Series (Boston, February 12)
- 2017 Harvard Bookstore (Boston, February 12)
- 2017 Politics and Prose (Washington DC, February 11)
- 2017 Hunter College (New York, February 8)
- 2017 Columbia University (New York, February 7)
- 2017 Barnes & Noble (San Mateo, February 4)
- 2017 Stanford University (Palo Alto, February 3-4)
- 2017 Books, Inc. (Berkeley, February 2)
- 2017 Whitman College (Walla Walla, January 31)
- 2017 Seattle Town Hall (Seattle, January 30)
- 2017 Loyola University Scholars Strategy Network Lecture (New Orleans, January 25)
- 2017 Louisiana State University Engendering Scholarship Speakers Series (Baton Rouge, January 24)
- 2017 Octavia Books (New Orleans, January 12)
- 2016 Louisiana State University (Baton Rouge, April 20)
- 2016 University of Wisconsin (River Falls, March 22-23)
- 2016 Boise State University (Boise, March 14-15)
- 2016 Wichita State University Sociology Department Gender & Sexuality Conference, Keynote Speaker (Wichita, March 4)
- 2015 Shawnee State University Distinguished Lecture Series (Portsmouth, October 27)
- 2015 Marshall University (Huntington, October 26)
- 2015 University of Missouri (Columbia, March 31)
- 2014 University of Illinois Artist in Residence (Urbana-Champaign, October 19-23)
- 2014 Westminster College Bastian Diversity Lecture Series (Salt Lake City, March 11)
- 2013 Macalester College (Saint Paul, October 1-2)
- 2013 Carleton College (Northfield, September 30)
- 2013 Citrus College Sex 101 (Glendora, April 2)
- 2013 Pomona College (Claremont, March 27)
- 2012 Dartmouth University (Hanover, March 29)
- 2012 Harvard University Sex Week (Boston, March 26-28)
- 2012 Yale University Sex Week (New Haven, February 6-7)
- 2011 Franklin and Marshall College Common Hour (Lancaster, March 24)
- 2010 Tulane University Newcomb College Institute Speakers Series (New Orleans, September 30)
- 2010 Loyola University (New Orleans, September 29)

**On gender and sexual diversity in human life:**

- 2017 California State University Sociology Week (Fullerton, March 6)
- 2016 Tulane University Fridays at Newcomb (New Orleans, April 22)
- 2014 University of Illinois Artist in Residence (Urbana-Champaign, October 19-23)
- 2014 Citrus College Sex 101 (Glendora, April 3)
- 2013 Queen's University (Kingston, February 26)
- 2013 Occidental College (Los Angeles, January 31)
- 2012 California State University (Northridge, April 26)
- 2012 University of California Couples and Sex Therapy Training Program (Los Angeles, April 5)



### **On how feminism can save friendship:**

- 2014 University of Illinois Artist in Residence (Urbana-Champaign, October 19-23)
- 2013 Citrus College (Glendora, September 10)
- 2013 Harvard University Women's Week (Boston, March 11)
- 2012 Boston University (Boston, March 27-28)
- 2012 Yale University Sex Week (New Haven, February 6-7)
- 2011 Occidental College Last Lecture Series (Los Angeles, December 1)

### **On the gender politics of orgasm:**

- 2014 University of Illinois Artist in Residence (Urbana-Champaign, October 19-23)
- 2012 Harvard University Sex Week (Boston, March 26-28)
- 2012 Yale University Sex Week (New Haven, February 6-7)
- 2011 Occidental College Feminist Faculty Series (Los Angeles, October 26)
- 2009 University of Southern California Health Center Staff Education Series (Los Angeles, April 24)

### **On the politics of female genital cutting:**

- 2013 University of Akron AKD Spring Awards Banquet (Akron, April 19)
- 2012 California State University AKD Sociology Honor Society (Northridge, October 8)
- 2012 Boston University (Boston, March 27-28)
- 2011 Pacific Lutheran University Sex + Speakers Series (Parkland, October 25-26)
- 2011 University of California Brown Bag Lecture Series (Los Angeles, October 15)
- 2010 Tulane University Newcomb College Institute Speakers Series (New Orleans, September 30)
- 2009 Slippery Rock University Women's Studies Speaker Series (Slippery Rock, November 5)
- 2009 California Lutheran University Health and Social Change Lecture Series (Thousand Oaks, October 21)

### **Other, miscellaneous:**

- 2014 The new science of sex difference. University of Illinois Artist in Residence (Urbana-Champaign, October 19-23)
- 2013 On bartending, gender, and the body. United States Bartending Guild (Los Angeles, October 15)
- 2011 The emancipatory promise of the habitus. Pacific Lutheran University Sex + Speakers Series (Parkland, October 25-26)

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## **CONFERENCE PRESENTATIONS**

- 2015 Wade, Lisa. "Creating an Academic Presence Online: Social Networking, Blogging, and Personal Websites." Panelist at the American Sociological Association meetings in Chicago, IL.
- 2014 Wade, Lisa. "Using Social Media as a Professional Development Tool." Panelist August 18 at the American Sociological Association meetings in San Francisco, CA.

- 2013 Wade, Lisa. "Public Intellectualism: Engaging in Real-Time Political Discourse through New Media." March 30 at the Western Political Science Association meetings in Hollywood, CA.
- 2013 Wade, Lisa. "21<sup>st</sup> Century Sex Wars." March 28 at the Western Political Science Association meetings in Hollywood, CA.
- 2012 Wade, Lisa. "'The Girl Doesn't Expect Anything...': How a Media Manufactured Sexuality is Shaping Campus Sexual Culture." Featured speaker September 17-19 at the Indiana State University International Crime, Media & Popular Culture Studies Conference in Terre Haute, IN.
- 2012 Wade, Lisa. "Should You be on Facebook (and Will Anyone Care if You Are)?" Panelist August 19 at the American Sociological Association meetings in Denver, CO.
- 2011 Wade, Lisa & Gwen Sharp. "Different Types of Publication Opportunities for Students." Presented August 22 at the American Sociological Association meetings in Las Vegas, NV.
- 2011 Wade, Lisa. "Journalism, Advocacy, and the Social Construction of Consensus." Presented August 20 at the American Sociological Association meetings in Las Vegas, NV.
- 2011 Wade, Lisa & Gwen Sharp. "The Secrets of Sociological Images." Presented August 20 at the Society for the Study of Social Problems meetings in Las Vegas, NV.
- 2010 Wade, Lisa. Organizer: "Stigmatizing, Refining, and Mainstreaming LGBTQ Identities." Presided over August 16 at the American Sociological Association meetings in San Francisco, CA.
- 2009 Sharp, Gwen & Lisa Wade. "Sociological Images: Analyzing Advertisements in the Classroom." Presented August 8 at the American Sociological Association meetings in San Francisco, CA.
- 2009 Wade, Lisa. "Should I Blog? A Discussion of the Benefits of Blogging in Academia." Roundtable August 9 at the American Sociological Association meetings in San Francisco, CA.
- 2009 Sharp, Gwen & Lisa Wade. "Sociological Images: Analyzing Advertisements in the Classroom." Presented April 8 at the Pacific Sociological Association meetings in San Diego, CA.
2008. Sharp, Gwen & Lisa Wade. "Seeing Is Believing: An Interactive Presentation on Analyzing Advertisements in the Classroom." Poster presentation October 23 to 25 at the International Society for Exploring Teaching and Learning meetings in Las Vegas, NV.
- 2008 Wade, Lisa. "Anatomy of an Outrage: Collusion and Confusion over the Medicalization of Female Genital Cutting at a U.S. Hospital." February 8 at the Sociologists for Women in Society meetings in Las Vegas, NV.
- 2007 Wade, Lisa. "Feminism or Imperialism? Understanding Feminist Conflict Over FGC." Presented April 13 at the Pacific Southwest Women's Studies meetings in Los Angeles, CA.
- 2005 Wade, Lisa. "The Contingency of Medical Authority over Female Genital Cutting: A Case Study in Context." Presented October 15 at "A Matter of Facts: Problems of Evidence in Medicine and Public Health," a conference sponsored by the Robert Wood Johnson Foundation.

- 2005 Wade, Lisa. "Ideological Context and the Framing of Female Genital Mutilation: Discursive Contests between Doctors and Feminists in the Mass Media." Roundtable August 13 at the American Sociological Association meetings in Philadelphia, PA.
- 2005 Wade, Lisa. "Public American Discourse about FGM and the Relevance to Transnational Eradication Efforts." April 15 at the UW System Women's Studies meetings in Madison, WI.
- 2005 Wade, Lisa. "Framing Female Genital Mutilation: Discursive Contests between Activists and Doctors in the Mass Media." Presented April 2 at the Midwest Sociological Society meetings in Minneapolis, MN.
- 2002 Wade, Lisa & Emily C. Kremer. "Is There a Cultural Clitoridectomy?" At the Society for the Scientific Study of Sexuality Great Lakes/Eastern Regional meetings in Big Rapids, MI.
- 2000 Wade, Lisa. "The Effect of Relationship Dissolution on Sexual Attitudes and Behaviors." Presented at the Society for the Scientific Study of Sexuality meetings in Orlando, FL.
- 1999 Wade, Lisa. "Consequences of the Early Constructions of AIDS." Presented at Beyond Boundaries: Sexuality Across Cultures in Amsterdam, The Netherlands.
- 1998 Wade, Lisa. "Using the AIDS Memorial Quilt to Enhance HIV/AIDS Education in Schools." Presented at the Centers for Disease Control National Leadership meetings in Atlanta, GA.
- 1998 Wade, Lisa. "Using the AIDS Memorial Quilt to Enhance HIV/AIDS Education in Schools." Presented at the GLSEN Second Annual Conference: Teaching Respect For All in Oakland, CA.

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## PROFESSIONAL SERVICE

### Steering committees, boards, and task forces

Pacific Standard, editorial advisory board member (2017 to present)  
 Engender, advisory board member (2017 to present)  
 ASA Steering Committee on Public Engagement, member (2016 to present)  
 ASA Task Force of Social Media, subcommittee member (2015/2016)  
 Contexts, board member (2014 to present)

### Reviewer

*American Sociological Review*  
*British Journal of Sociology*  
*Contexts*  
*Culture, Health and Sexuality*  
*Current Sociology*  
*Gender & Society*  
*Gender, Place and Culture*  
*Journal of Human Behavior in the Social Environment*  
*Law & Society Review*  
*Mobilization*  
 New York University Press  
 Oxford University Press

*Sex Roles*  
*Sexuality & Culture*  
*Sexuality Research and Social Policy*  
*Social Currents*  
*Social Forces*  
*Social Problems*  
*Social Psychology Quarterly*  
*Sociological Forum*  
*Sociological Inquiry*  
*The Sociological Quarterly*  
*Violence Against Women*  
*Women's Studies Int'l Forum*

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## SOCIAL MEDIA

<u>Lisa Wade, PhD</u>	<u># of followers</u>
twitter.com/lisawade	16,000
facebook.com/lisawadephd	6,500
instagram.com/lisawadephd	900
<u>Sociological Images</u>	
twitter.com/socimages	25,000
facebook.com/socimages	96,000
pinterest.com/socimages	14,000
socimages.tumblr.com	26,000
<u>Gender: Ideas, Interactions, Institutions</u>	
twitter.com/socofgender	1,500
facebook.com/socofgender	9,500
pinterest.com/socofgender	400
<b>Total</b>	<b>195,800</b>

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## PUBLIC SOCIOLOGY

### **Sociological Images:**

I am the founder and editor of Sociological Images ([www.thesocietypages.org/socimages](http://www.thesocietypages.org/socimages)). Designed to encourage the public to exercise and develop their sociological imagination, the site presents brief discussions of compelling and timely imagery that span the breadth of sociological inquiry.

Founded in 2007, with an archive of over 5,000 posts, today the website is the most highly-trafficked sociology-based site on the web and reaches into the blogosphere with fans, friends, and followers on tumblr, twitter, facebook, and pinterest. We are used as a source by a wide range of news organizations, are routinely cross-posted at high profile news and opinion sites.

While Sociological Images has a wide array of readers, it is also a teaching resource. In addition to timely material for courses, we offer short essays, images guides, and sample assignments. We have been reviewed favorably in *Teaching Sociology* and *Visual Studies*, featured in an article published at *Teaching in Higher Education*, and have been granted awards from The American Sociological Association, The Pacific Sociological Association, the University of Minnesota Department of Sociology, and the Multimedia Educational Resource for Learning and Online Teaching.

### **Instances used as a source in news and opinion:**

I have been used as an expert source in over 175 news and opinion articles. Especially since 2012, journalists and commentators have regularly sought me out for analysis and I have been quoted in their stories an average of 28.4 times per year. Outlets in which I have been used as a source include mainstream media such as CNN, ABC News, and MTV; newspapers of record such as the *Boston Globe*, *Los Angeles Times*, *New York Times*, *Chicago Tribune*, *San Francisco Chronicle*, *Wall Street*

*Journal*, and *Washington Post*; and legacy magazines such as *The Atlantic*, *Ebony*, *The Economist*, *Esquire*, *Harvard Business Review*, *Ms.*, and *The New Yorker*.

**Select essays for news and opinion publications:**

- 2017 Why Colleges Should Get Rid of Fraternities for Good. *TIME*, May 19.
- 2017 The Hidden Penalty of Motherhood – and What It Costs Us. *Money*, May 11.
- 2017 Rape on Campus: Athletes, Status, and the Sexual Assault Crisis. *The Conversation*, March 6.  
Reprinted *Salon*, *Business Insider*.
- 2017 Is Mass Murder Becoming a Form of Protest? *The Conversation*, January 16.  
Reprinted at *Newsweek*, *Business Insider*.
- 2017 The Modern Marriage Trap—and What to Do About It. *Money*, January 11.
- 2017 Women Are Less Happy than Men in Marriage, but Society Pretends It Isn't True. *Business Insider*, January 8.
- 2017 How American Colleges Became Bastions of Booze, Sex, and Entitlement. *TIME*, January 6.
- 2016 The Invisible Workload that Drags Women Down. *Money*, December 29.  
Reprinted in the print edition, May 2017.
- 2016 Sex on Campus Isn't What You Think: What 101 Student Journals Taught Me. *The Guardian*, August 23.
- 2016 Two Violent Men, Two Symptoms of the Same Sickness. *The Conversation*, June 14.  
Reprinted at *San Francisco Gate*, *New Republic*, *United Press International*, *Special Broadcasting Company (SBS)*, *Femidea (Korea)*, *Newsweek (Japan)*, *The Public Humanist*.
- 2015 A Sociologist Has an Unsettling Theory about How We Experience Emotion. *Business Insider*, September 29.
- 2015 The Lethal Gentleman: The "Benevolent Sexism" Behind Dylann Roof's Racism. *The Conversation*, June 19.  
Reprinted at *Raw Story*, *Quartz*, *Washington Post*.
- 2015 The Gender Pay Gap Begins at a Very Young Age. *Business Insider*, June 4.
- 2015 Gay Men are More Likely to Graduate College Than Anyone Else. *Business Insider*, June 2.
- 2015 This Image Shows Why Women Have So Many Clothes. *Business Insider*, March 20.
- 2014 Ten Things Every College Professor Hates. *Business Insider*, August 26.
- 2013 Why Trolls Spammed a College's Rape Reporting System. *Salon*, December 19.

- 2013 American Men's Hidden Crisis: They Need More Friends! *Salon*, December 7.
- 2013 Wade, Lisa. What Do You Use to Get Stuff Done? *UseThis*, October 3.
- 2013 Four Things that Lower Your Testosterone. *Salon*, September 19.
- 2013 Sex Shocker! Men and Women Aren't that Different. *Salon*, September 18.  
Reprinted at *Alternet*.
- 2013 Seven Surprising Discoveries about Sex. *Alternet*, September 18.
- 2013 Yes, Let's Talk about Race and IQ. *Politico*, August 22.
- 2013 Five Reasons Your "Sexual Peak" Might be Fake. *Salon*, August 14.  
Reprinted at *Alternet*.
- 2013 The Hookup Elites. *Slate*. July 19.
- 2013 Lisa Wade, PhD. *What Are All the PhDs?* June 9.
- 2013 The Hookup Culture Bogeyman. *Los Angeles Times*, May 30.
- 2013 The Growing Cost of Having Kids Is Tipping More Women Towards Ambivalence about Motherhood. *Alternet*, May 6.
- 2013 The Orgasm Gap: The Real Reason Women Get Off Less Often Than Men and How to Fix It. *AlterNet*, April 3.
- 2013 High Heels Hurt Like Hell: Do Women Wear Them to Signify Class and Status?" *AlterNet*, February 28.

#### **Radio and podcast appearances:**

- 2017 Fraternities Should Be Removed from All Campuses. *Evening Show with Dmitri Sotis* (WTOP), June 28.
- 2017 After Penn State Hazing Death, Professor Argues Fraternities Must Go. *Here and Now* (WBUR), June 19.
- 2017 Should Universities Get Rid of Fraternities? *Joy Cardin Show* (WPR), May 23.
- 2017 Lisa Wade on "American Hookup." *The Society Pages Office Hours*, May 22.
- 2017 Mass Murder as a Form of Protest. *Academic Minute* (WAMC), April 10.
- 2017 American Hookup: The New Culture of Sex on Campus. *New Books in Gender Studies*, April 6.
- 2017 What Do We Really Know About College Hookup Culture? *Joy Cardin Show* (WPR), April 4.

- 2017 Just Sex. *Hidden Brain* (NPR), February 14.
- 2017 Hookup Culture with Lisa Wade. *Speaking of Sex*, January.
- 2017 Untitled. *The David Feldman Show* (KPFK), January 24.
- 2017 The Reality of Hookup Culture. *Sexology*, January 19.
- 2017 American Hookup. *Unscrewed*, January 12.
- 2016 Talking with Kids about Sexual Assault and Consent. *News with Kerri Miller* (MPR, Minnesota), November 2.
- 2016 Millennials Are Having Less Sex Than Their Parents. *News with Kerri Miller* (MPR, Minnesota), August 18.
- 2016 Gender and the Workplace. *In the Workplace*, July 28.
- 2016 How It Became OK for Guys to Take Care of Themselves. NPR, January 6.
- 2014 Can't Buy Me Love. *Bitch Magazine: Popaganda*, February 12.
- 2014 Hookup Culture and History. *Sex Nerd Sandra*, July 16.
- 2014 Untitled. *Carl in the Morning*. July 3.
- 2014 Untitled. *The Jesse Lee Peterson Show*. April 16.
- 2014 Pointlessly Gendered Products. *The Weekend Morning News* (CKNW), April 6.
- 2014 More Bromance Needed. (BPR, Boston), January 13.
- 2014 A Man's Best Friend. Canadian Broadcasting Company's *Man Up: Being the Best Man You Can Be*, January 10.
- 2013 Untitled. *Gil Gross Show* (KKSF), December 19.
- 2013 Sociologist to Dudes: Man Up and Make Some Friends. *Word of Mouth* (NHPR, New Hampshire), December 18.
- 2013 Male Friendships Not Close Enough. *The Joy Cardin Show* (WPR, Wisconsin), December 12.
- 2013 GoldieBlox Aims to Build a New Generation of Girl Engineers. *Airtalk* (KPCC), November 26.
- 2013 On Halloween, Some Women Seek Alternatives to Super Sexy Costumes. *Annenberg Radio News*, October 31.
- 2013 Lisa Wade on Sociological Images. *The Society Pages Office Hours*, October 14.
- 2013 Why Are a Bunch of Colleges Being Sued and Reported to the Federal Government under Title IX. *Feminist Magazine* (KPFK), April 30.
- 2012 At Issue with Ben Merens. (WPR, Wisconsin), December 18.

- 2012 The Teenage 'Pressure Cooker.'" *Soundwaves* (CNN), August 16.
- 2012 Lisa Wade and Gwen Sharp on Public Sociology. *The Society Pages Office Hours*, June 11.
- 2012 Booted from Children's Section of Barnes & Noble for Being a Man?" *Airtalk* (KPCC), June 5.
- 2012 Sex, Death, and Morals in Horror. *Sounds Familiar*, June 1.
- 2012 The Bill Good Show (CKNW), January 3.
- 2011 The Bill Good Show (CKNW), August 18.
- 2010 Use Your Imagination: An Interview with the Women of Sociological Images. *Bitch Media*, September 7.
- 2010 Les in the Morning. (WEOL), March 16.
- 2009 Higher Education Today. *The Society Pages Office Hours*, June 7.
- 2009 Sociological Images and the Epidemiology of Highways. *The Society Pages Office Hours*, January 19.

**Television, documentary, and livecast appearances:**

- 2017 ABC7 KABC (Los Angeles and Southern California). Coming September 5.
- 2017 WGN Midday News (Chicago). April 27.
- 2017 Lisa Wade, author of *American Hookup*. Salon Talks, February 10.
- 2017 KTVU FOX (Oakland). February 2.
- 2017 KING-TV (Seattle). January 30.
- 2017 Between Bells. Cheddar Live, January 12.
- 2015 Dirty Talk. World Kin Ensemble.
- 2014 Superstimulus. Take Part Live, April 17.
- 2013 Millennial Behavior. Take Part Live, November 26.
- 2013 Modern Sexuality and "The Square." Take Part Live, November 4.
- 2013 Pinkwashing and the Greatest Bad Movie Ever. Take Part Live, October 7.
- 2013 Colleges Under Fire for Sexual Assault Procedures. Bloomberg Businessweek Videos, June 13.
- 2013 Strange Bonds. National Geographic. June 11.
- 2013 Farm Bill Provides Massive Subsidies to Wealthy. Huffington Post Live, June 6.



- 2013 The "Do What You Love" Sham. Huffington Post Live, May 30.
- 2013 "New"clear Family. Independent documentary, April 24.
- 2013 Broad Topics (Santa Monica City TV), April 22.
- 2013 I Have "Evolved." Huffington Post Live, April 9.
- 2012 Too-Sexy Costumes Send Wrong Message. NBC4 News (Southern California), October 29.
- 2011 Hook Up Culture on Campus. MTV, September 26.

**Print interviews:**

- 2017 Hooking Up in College Fucks with Men, Too, with Tracy Moore. *MEL*, February 15.
- 2017 Hooking Up as a Core Requirement: Casual Sex in College Isn't Optional Anymore, "It's an Imperative," with Philip Eil. *Salon*, February 11.
- 2017 Hooking Up Ain't a Thing, But Hookup Culture Sure Is, with Taia Handlin. *BTR Today*, February 7.
- 2017 Debunking the Toxic Myths Around Hookup Culture, with Suzannah Weiss. *Broadly*, January 13.
- 2017 A Q&A with "American Hookup" Author Lisa Wade, with Andi Zeisler. *Bitch*, January 9.
- 2015 The Real Reason Women Wear High Heels, with Nicole Charky. *Attn.*, September 2.
- 2013 Still Frisky at 50! Age-Related Sexual Peaks a Myth that Just Hold Us Back in the Sack, Says Leading Sociologist, with Ruth Styles. *The Daily Mail*, August 23.
- 2012 Fifteen Questions with Lisa Wade, with Claire McLaughlin. *Harvard Crimson*, March 7.
- 2012 Interview with Sex Week Speaker Lisa Wade, with Ben Martin. *Harvard University Sex Week*, February 1.
- 2011 Lisa Wade and Consensual Narratives, with Ben Privot. *The Consensual Project*, June 27.
- 2011 Five Pointed Questions: Dr. Lisa Wade & Dr. Gwen Sharp, with Tom Megginson. *Change Marketing*, March 7.