
CURRICULUM VITAE

LISA WADE, Ph.D.
Assistant Professor of Sociology
Occidental College
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EMPLOYMENT

Assistant Professor, Occidental College (2006 to present)

Courses taught: Introduction to Sociology, Research Methods, Gender and Society, Race and Ethnicity in American Society, Debating Controversial Issues in Sexuality, and Power and Sexuality

Lecturer, University of Wisconsin, Madison (2003 to 2005)

Courses taught: Sociology of Race and Ethnicity and Sociology of Gender

Teaching Assistant, University of Wisconsin, Madison (2000 to 2006)

Courses taught: Human Sexuality, Sociology of Gender, and Marriage and Family

Adjunct Instructor, City College of San Francisco, Chabot College, Diablo Valley College, Las Positas College, and San Jose City College (1998 to 1999)

Courses taught: Human Sexuality and Health Education

EDUCATION

University of Wisconsin, Madison. Ph.D. 2006 in Sociology

- Research Interests: The relationship between social inequality and the body, especially as sexuality becomes a marker of difference and an arena of social control.
- Dissertation: "Female Genital Mutilation" in the American Imagination
- Comprehensive Exams: Sociology of Gender, Political Sociology
- Minor: History of Science

New York University. M.A. 1997 in Human Sexuality, Marriage, and Family Life Education

University of Amsterdam. Participant 1997 in The Institute on Sexuality, Culture and Society

University of California, Santa Barbara. B.A. 1996 in Philosophy with High Honors

GRANTS AND AWARDS

For Public Sociology:

- ASA Communication and Information Technologies Public Sociology Award (pending)
- Mellon Digital Scholarship (2011)
- (Nomination) American Sociological Association Distinguished Contributions to Teaching Award (2010)
- (Nomination) Popular Culture Association/American Culture Association Award for Best Electronic Reference Cite (2010)
- The Pacific Sociological Association Early Career Teaching Award (2009)

(GRANTS AND AWARDS continued next page)

GRANTS AND AWARDS (CONTINUED)

For Research:

- Occidental College Faculty Enrichment Grant (2009)
- (Finalist) SUNY Press Diss./First Book Prize in Women's and Gender Studies (2008)
- Robert Wood Johnson Grant for Interdisciplinary Studies on Health and Society (2005)
- University of Wisconsin, Madison Women's Studies Research Center Hyde Dissertation Award (2005)
- (Finalist) Woodrow Wilson Charlotte Newcombe Doctoral Dissertation Fellowship (2005)
- University of Wisconsin, Madison Vilas Travel Grant (2004)
- University of Wisconsin, Madison Small Grant (2004)

For Teaching:

- (Nomination) Donald Loftsgordon Memorial Award for Excellent Teaching (2011)
- (Nomination) Donald Loftsgordon Memorial Award for Excellent Teaching (2010)
- (Nomination) Donald Loftsgordon Memorial Award for Excellent Teaching (2009)
- University of Wisconsin, Madison Award for Excellent Teaching by a Lecturer (2005/2006)
- Teaching Fellow, University of Wisconsin, Madison (2002/2003)

INVITED LECTURES AND ADDRESSES

2012

- **Annual International Crime, Media and Popular Culture Studies Conference** – Featured Speaker (Sept. 17th-19th, 2012, Indiana State University)
- **Dartmouth University** – (Mar. 29th)
- **Harvard University** – Sex Week (Mar. 26th and 28th)
- **Boston University** – (Mar. 27th and 28th)
- **University of Massachusetts, Amherst** – Sociology Department Colloquium (Mar. 27th)
- **Yale University** – Sex Week (Feb. 6th and 7th)

2011

- **Occidental College** – Last Lecture Series (Dec. 1st)
- **Pacific Lutheran University** – Sex + Speakers Series (Oct. 25th and 26th)
- **MTV Canada** – On Hook Up Culture (Aired Sept. 26th)
- **Franklin and Marshall College** – Common Hour (Mar. 24th)
- **Occidental College** – Feminist Faculty Series (Oct. 26th)

2010

- **University of California, Los Angeles** – Brown Bag Lecture Series (Oct. 15th)
- **Tulane University** – Newcomb College Institute Speakers Series (Sept. 30th)
- **Loyola University** (Sept. 29th)

2009

- **Slippery Rock University** – Women's Studies Speaker Series (Nov. 5th)
 - **California Lutheran University** – Health and Social Change Lecture Series (Oct. 21st)
 - **University of Southern California** – Health Center Staff Education Series (Apr. 24th)
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PUBLICATIONS

Academic Refereed:

- Wade, Lisa. Forthcoming. The Function of Balance in U.S. News Coverage of Uncontested Issues: The Case of Female Genital Cutting. *Journalism: Theory, Practice & Criticism*.
- Wade, Lisa & Gwen Sharp. Forthcoming. Sociological Images: Blogging as Public Sociology. *Social Science Computer Review*.
- Wade, Lisa. 2012. Learning from "Female Genital Mutilation": Lessons from 30 Years of Academic Discourse. *Ethnicities* 12, 1: 26-49.
- Wade, Lisa & Caroline Heldman. 2012. Hooking Up and Opting Out: What Students Learn about Sex in their First Year of College. In *Sex for Life: From Virginity to Viagra, How Sexuality Changes Throughout our Lives*, edited by John DeLamater and Laura Carpenter. New York: New York University Press.
- Wade, Lisa. 2011. The Politics of Acculturation: Female Genital Cutting and the Challenge of Building Multicultural Democracies. *Social Problems* 58, 4: 518-537.
- Wade, Lisa. 2011. The Emancipatory Promise of the Habitus: Lindy Hop, the Body, and Social Change. *Ethnography* 12, 2: 224-246.
- Wade, Lisa. 2011. Journalism, Advocacy, and the Social Construction of Consensus. *Media, Culture & Society* 38, 8: 1166-1184.
- Heldman, Caroline & Lisa Wade. 2011. Sexualizing Sarah Palin: The Social and Political Contexts of the Sexual Objectification of Female Candidates. *Sex Roles* 65, 3-4: 156-164.
- Heldman, Caroline & Lisa Wade. 2010. Hook Up Culture: Setting a New Research Agenda. *Sexuality Research and Social Policy* 7, 4: 323.
- Wade, Lisa. 2009. Defining Gendered Oppression in U.S. Newspapers: The Strategic Value of "Female Genital Mutilation." *Gender and Society* 23, 3: 293-314.
- Wade, Lisa, Emily Kremer, & Jessica Brown. 2005. The Incidental Orgasm: The Presence of Clitoral Knowledge and the Absence of Orgasm for Women. *Women and Health* 42, 1: 117-138.
- Freese, Jeremy, Allen Li, & Lisa Wade. 2003. The Potential Relevance of Biology to Social Inquiry. *Annual Review of Sociology*, 29: 233-256.
- Wade, Lisa & John D. DeLamater. 2002. Relationship Dissolution as a Life Stage Transition: Effects on Sexual Attitudes and Behaviors. *Journal of Marriage and Family*, 64, 4: 898-915.

Teaching-Related Publications:

- Sharp, Gwen & Lisa Wade. 2011. Land Management and the American Mustang. *Contexts* 10, 4: 76-77.
- Wade, Lisa. 2011. Banal Nationalism. *Contexts* 10, 3: 80-81.
- Wade, Lisa & Gwen Sharp. 2011. Selling Sex. Pp. 163-172 in *Images that Injure: Pictorial Stereotypes in the Media*, edited by Lester Paul and Susan Ross. Westport, CT: Praeger.
- Sharp, Gwen & Lisa Wade. 2011. Secrets of a Feminist Icon. *Contexts* 10, 2: 82-83.
- Wade, Lisa. 2011. The Social Control of Mothers. *Contexts* 10, 1: 76-77.
- Sharp, Gwen & Lisa Wade. 2011. Illustrating the Social Construction of Race and Racial Stereotypes with Images. *Teaching Resources and Innovations Library for Sociology*. Available online at <http://trails.asanet.org>.
- Wade, Lisa & Gwen Sharp. 2010. Skull Face and the Self-Fulfilling Stereotype. *Contexts* 9, 4: 80-81.
Reprinted in *A Contemporary Introduction to Sociology, 2nd Ed.*, by Jeffrey C. Alexander, Kenneth Thompson, and Laura Edles. Paradigm Publishers: Boulder, CO.
- Sharp, Gwen & Lisa Wade. 2010. What is Indian Art? *Contexts* 9, 3: 76-77.
- Wade, Lisa & Gwen Sharp. 2010. Flesh-Toned. *Contexts* 9, 2: 84-85.

Teaching-Related Publications (continued):

- Wade, Lisa & Gwen Sharp. 2010. Consuming Oppression. *Contexts* 9, 1: 46-49.
- Wade, Lisa. 2008. *Instructor's Manual to Accompany Understanding Human Sexuality*. New York: McGraw-Hill.
- Wade, Lisa. 2007. Comparing Apples and Oranges. In *The Sociology of Gender: Syllabi and Other Instructional Materials*, 6th edition, edited by Betsy Lucal and Amy Blackstone. Washington, DC: ASA.
- Wade, Lisa. 2007. Deodorant and Other Gendered Products. In *The Sociology of Gender: Syllabi and Other Instructional Materials*, 6th edition, edited by Betsy Lucal and Amy Blackstone. Washington, DC: ASA.
- Wade, Lisa. 2002. *Instructor's Manual to Accompany Understanding Human Sexuality*. New York: McGraw-Hill.

Academic Non-Refereed:

- Wade, Lisa. Forthcoming. Book Review of *Why Women Have Sex: Understanding Sexual Motivations – from Adventure to Revenge (and Everything in Between)* by Cindy Meston and David Buss. *Journal of Sex Research*.
- Wade, Lisa. 2009. The Evolution of Feminist Thought About Female Genital Cutting. *Network News: The Newsletter of Sociologists for Women in Society* 26, 326-331.
- Wade, Lisa. 2008. Book Review of *On The Fireline: Living and Dying with Wildland Firefighters* by Matthew Desmond. *Teaching Sociology* 36, 3: 298-300.
- Wade, Lisa. 2008. Book Review of *The Caveman Mystique: Pop-Darwinism and the Debates Over Sex, Violence, and Science* by Martha McCaughey. *Gender and Society* 22, 2: 263-264.
- Wade, Lisa. 2004. Teen Sexuality and Sex Education. *Network News: The Newsletter of Sociologists for Women in Society* XXI, 1: 9-12.
- Wade, Lisa. 2002. Book Review of *Marriage in a Culture of Divorce* by Karla Hackstaff. *Journal of Sex and Marital Therapy* 28, 5: 469-471.
- Wade, Lisa. 2002. Book Review of *Male Bodies: Health, Culture, and Identity* by Jonathan Watson. *Journal of Sex and Marital Therapy* 28, 4: 368-370.

PUBLIC SOCIOLOGY

Founder, Author, Editor for Sociological Images (2007-). I am the founder and curator of the website Sociological Images (www.thesocietypages.org/socimages). Designed to encourage all kinds of people to exercise and develop their sociological imagination, the site presents brief discussions of compelling and timely imagery that span the breadth of sociological inquiry.

Founded in 2007, with an archive of over 4,000 posts, today the website is the most highly-trafficked sociology-based site on the web. It receives over 500,000 visits per month and is followed, additionally, by over 20,000 individuals subscribed by RSS feeds, over 15,000 via Facebook, over 6,000 on Twitter, and over 5,000 on Pinterest. We are used as a source by a wide range of news organizations.

While Sociological Images has a wide array of readers, it was originally designed to be a teaching resource. In addition to a constant source of new and timely material for courses, we offer short essays, course guides, and sample assignments. We have been reviewed favorably in *Teaching Sociology* and *Visual Studies* and have been nominated for or granted awards from the Pacific Sociological Association (granted 2010), the ASA Section on Communication and Information Technologies Public Sociology Award (pending), the American Sociological Association (nomination), and the Popular Culture/American Culture Association (nomination).

Featured Contributor to *Contexts* magazine (2010-2011). For each issue, the magazine publishes a two-page illustrated essay written by myself and Gwen Sharp. Listed as Teaching-Related Publications above.

Contributor. Jezebel (www.jezebel.com), Ms. Magazine blog (www.msmagazine.com/blog), Global Policy TV (www.globalpolicy.tv), and The Huffington Post (www.huffingtonpost.com/lisa-wade).

Twitter. @lisadwade

CONFERENCE PRESENTATIONS

- Wade, Lisa & Gwen Sharp. 2011. "Different Types of Publication Opportunities for Students." Presented August 22nd at the American Sociological Association Conference in Las Vegas, NV.
- Wade, Lisa. 2011. "Journalism, Advocacy, and the Social Construction of Consensus." Presented August 20th at the American Sociological Association Conference in Las Vegas, NV.
- Wade, Lisa & Gwen Sharp. 2011. "Big Time Blogging: The Secrets of Sociological Images." Presented August 20th at the Society for the Study of Social Problems Conference in Las Vegas, NV.
- Wade, Lisa. 2010. Organizer: "Stigmatizing, Refining, and Mainstreaming LGBTQ Identities." Presided over August 16th at the American Sociological Association in San Francisco, CA.
- Sharp, Gwen & Lisa Wade. 2009. "Sociological Images: Analyzing Advertisements in the Classroom." Presented August 8th at the American Sociological Association in San Francisco, CA.
- Wade, Lisa. 2009. "Should I Blog? A Discussion of the Benefits of Blogging in Academia." Roundtable August 9th at the American Sociological Association in San Francisco, CA.
- Sharp, Gwen & Lisa Wade. 2009. "Sociological Images: Analyzing Advertisements in the Classroom." Presented April 8th at the Pacific Sociological Association in San Diego, CA.
- Sharp, Gwen & Lisa Wade. 2008. "Seeing Is Believing: An Interactive Presentation on Analyzing Advertisements in the Classroom." Poster presentation October 23rd to 25th at the International Society for Exploring Teaching and Learning in Las Vegas, NV.
- Wade, Lisa. 2008. "Anatomy of an Outrage: Collusion and Confusion over the Medicalization of Female Genital Cutting at a U.S. Hospital." February 8th at the SWS meeting in Las Vegas, NV.
- Wade, Lisa. 2007. "Feminism or Imperialism? Understanding Feminist Conflict Over FGC." Presented April 13th at the Pacific Southwest Women's Studies Conference in Los Angeles, CA.
- Wade, Lisa. 2005. "The Contingency of Medical Authority over Female Genital Cutting: A Case Study in Context." Presented October 15th at "A Matter of Facts: Problems of Evidence in Medicine and Public Health," a conference sponsored by the Robert Wood Johnson Foundation.
- Wade, Lisa. 2005. "Ideological Context and the Framing of Female Genital Mutilation: Discursive Contests between Doctors and Feminists in the Mass Media." Presented in the Collective Behavior and Social Movements Roundtable August 13th at the ASA conference in Philadelphia, PA.
- Wade, Lisa. 2005. "Public American Discourse about FGM and the Relevance to Transnational Eradication Efforts." April 15th at the UW System Women's Studies conference in Madison, WI.
- Wade, Lisa. 2005. "Framing Female Genital Mutilation: Discursive Contests between Activists and Doctors in the Mass Media." Presented April 2nd at the Midwest Sociological Society conference in Minneapolis, MN.
- Wade, Lisa & Emily C. Kremer. 2002. "Is There a Cultural Clitoridectomy?" At the Society for the Scientific Study of Sexuality Great Lakes/Eastern Regional Conference in Big Rapids, MI.
- Wade, Lisa. 2000. "The Effect of Relationship Dissolution on Sexual Attitudes and Behaviors." Presented at the Society for the Scientific Study of Sexuality in Orlando, Florida.
- Wade, Lisa. 1999. "Consequences of the Early Constructions of AIDS." Presented at Beyond Boundaries: Sexuality Across Cultures, Amsterdam, The Netherlands.
- Wade, Lisa. 1998. "Using the AIDS Memorial Quilt to Enhance HIV/AIDS Education in Schools." Presented at the Centers for Disease Control National Leadership Conference in Atlanta, Georgia.
- Wade, Lisa. 1998. "Using the AIDS Memorial Quilt to Enhance HIV/AIDS Education in Schools." Presented at the GLSEN Second Annual Conference: Teaching Respect For All in Oakland, California.
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PROFESSIONAL SERVICE

Board Member, *Contexts*

Task Force Member, SWS Taskforce on Mainstreaming Feminist Thought

Reviewer, *American Journal of Sociology*; *Gender & Society*; *Social Forces*; *Journal of Personal Relationships*; *Men and Masculinities*; *British Journal of Sociology*; *Mobilization*; *Sociological Quarterly*; *Sociological Forum*; *Culture, Health and Sexuality*; *Sociology Compass*; *Gender, Place & Culture*; and the New York University Press.
